

# International Academy Cottbus (ISAC) 2015

## Conflict-Solving Strategies in Heritage Studies



INTERNATIONAL  
GRADUATE SCHOOL:  
HERITAGE STUDIES

## Programme

**DAAD**



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United Nations  
Educational, Scientific and  
Cultural Organization



**b-tu**

Brandenburg  
University of Technology  
Cottbus - Senftenberg

UNESCO Chair  
in Heritage Studies  
University of Cottbus-Senftenberg, Germany

**Monday, 30 November 2015**

**09:00**

**Registration**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

**11:00**

**Welcoming**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

- Prof. Marie-Theres Albert, UNESCO Chair in Heritage Studies and Director of the International Graduate School: Heritage Studies, BTU Cottbus-Senftenberg
- Prof. Wolfgang Schuster, Dean of Faculty 2: Architecture, Civil Engineering and Urban Planning, Head of Chair Building Construction and Architectural Design, BTU Cottbus-Senftenberg
- Prof. Claus Lewerentz, Director of Information, Communication and Media Centre (IKMZ), BTU Cottbus-Senftenberg

**12:00**

**Keynote**

Moderation: Prof. Marie-Theres Albert, IGS Heritage Studies, BTU Cottbus-Senftenberg

- Prof. Markus Hilgert, Professor of Assyriology/Sumerology at Heidelberg University, Director of the Museum of the Ancient Near East, Berlin  
*"Sustainable World Heritage: Political Challenges for the Protection of Heritage in the Event of Armed Conflict"*

**Questions & Answers**

**13:00**

**Lunch Break**

**14:00**

**Reception & ISAC Poster Session**

Venue: Foyer of the Central Lecture Hall (ZHG – Zentrales Hörsaalgebäude)

Moderation: Students of the Study Project "ISAC 2015"

- Poster Presentation of the Participants of the International Summer Academy

**16:30**

**Excursion to Cottbus City Centre**

- Guided Tour through the Historic City Centre of Cottbus & Exploring the City

**Tuesday, 1 December 2015**

**Thematic Area: Heritage in the Event of War and Terrorism**

**09:30**

**Morning Session**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus Senftenberg

Thematic Guidance: Allison S. Thompson

**Introduction into the ISAC 2015 by Dariya Afanasyeva**

- ISAC 2015 Goals and Expectations; Requirements for Credits; Content, Structure and Organisation of ISAC
- Questions and Answers

**Lecture & Discussion**

- Prof. Friedrich Schipper, Competence Center for Cultural Heritage and Cultural Property Protection, University of Vienna, Austria, Member of the Austrian Committee of the Blue Shield  
*“The 1954 Convention for the Protection of Cultural Property in the Event of Armed Conflict. Implications for Conflict-solving Strategies”*

**12:00**

**Lunch Break**

**14:00**

**Afternoon Session**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus Senftenberg

Rapporteurs: Hannah Laub, Fereshteh Hassani, BTU Cottbus-Senftenberg

**Workshop**

Presentations of the Participants on the Thematic Focus of the Day:

- Allison S. Thompson, Master Student, World Heritage Studies, BTU Cottbus-Senftenberg  
*“Youth and Heritage in Armed-Conflict Zones: Impacts and Possible Solutions for the Long-term Protection and Sustainability of Intangible Heritage Values”*
- Yara Moualla, Ph.D. Candidate, Architecture, Technical University Berlin  
*“Protecting Cultural Heritage in the Event of Armed Conflict – The Case of*

*Syria*

**15:00 Short Break**

**15:30 Evening Lecture & Podium Discussion**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Prof. Marie-Theres Albert, IGS Heritage Studies, BTU Cottbus-Senftenberg

Introduction: Allison S. Thompson, World Heritage Studies, BTU Cottbus-Senftenberg

***“Heritage in Conflict: Destruction of Cultural Heritage in Syria”***

- Prof. em. Inken Baller, Chair Design - contextual design, BTU Cottbus - Senftenberg, Grantholder of the EU Tempus-Project “Rehabilitation of Historic Islamic Cities”  
*“The Historic centre of Aleppo after War: Challenges and Potentials”*
- Prof. Heinz Nagler, Chair Urban Design, BTU Cottbus - Senftenberg  
*“Planning Culture in the City of Aleppo”*
- Dipl.-Ing. Christoph Wessling, Head and Scientific Coordinator of the Middle East Cooperation Unit (MEC), Lecturer and Coordinator Master Program: Urban Design - Revitalization of Historic City Districts, BTU Cottbus-Senftenberg  
*“The Aleppo Archive in Exile”*

***Podium Discussion***

***“Heritage Destruction - Its Effects on Identity and the International Community”***

The following Speakers will be part of the Podium Discussion:

- Prof. em. Inken Baller
- Prof. Heinz Nagler
- Dipl.-Ing. Christoph Wessling
- Allison S. Thompson
- Mayis Avetisyan
- Dipl.-Ing. Carola Simon
- Lena Wimmer

18:00 | End of the Day

Wednesday, 2 December 2015

Thematic Area: Heritage Impact Assessment (HIA) as a Tool for Solving Conflicts

09:30

**Morning Session**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Prof. Marie-Theres Albert, IGS Heritage Studies, BTU Cottbus-Senftenberg

Thematic Guidance: Fereshteh Hassani

**Lecture & Discussion**

- Mohammad Ravankhah, Ph.D. Candidate, IGS Heritage Studies, BTU Cottbus-Senftenberg

*“Towards a more integrated methodology of Cultural Heritage Impact Assessment in a Multi-threat Context”*

- Matthias Ripp, Senior Heritage Manager, World Heritage Coordinator Regensburg

*“Crisis: an Opportunity for Historical Cities - Built Cultural Heritage as a Factor of Urban Resilience”*

12:00

**Lunch Break**

14:00

**Afternoon Session**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Prof. Marie-Theres Albert, IGS Heritage Studies, BTU Cottbus-Senftenberg

Rapporteurs: Allison S. Thompson, María Leonor Pérez, BTU Cottbus-Senftenberg

**Workshop**

Presentations of the Participants on the Thematic Focus of the Day:

- Fereshteh Hassani, Master Student, World Heritage Studies, BTU Cottbus-Senftenberg

*“HIA as a Tool for Developing Risk Mitigation Strategies in Kharraqaan Tomb Towers, Iran”*

- Valentina Torelli, Master Student, Architecture, University of Ferrara

*“Integration of the UNESCO H.I.A Device into the Major Infrastructure Project*

*Design Procedures in Italy. Case study: The High Speed Train (TAV) and the Cultural Landscape of the City of Vicenza and the Villas of the Veneto*

- Baharak Seyedashrafi, Alumna, World Heritage Studies, BTU Cottbus-Senftenberg  
*“Assessing Impact of Urban Development on Cultural Heritage Properties: the Case of Golestan Palace, Tehran, Iran”*
- MennatuAllah Hendawy, M.Sc., Integrated Urbanism and Sustainable Design, Teaching Assistant, Ain Shams University in Cairo  
*“Conflict-solving Strategies in the Historic Area of Maspero: Parallel Practice and Rights-Based Approaches”*

**16:00**      **Short Break**

**16:30**      **Evening Lecture and Discussion**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Prof. Marie-Theres Albert, IGS Heritage Studies, BTU Cottbus-Senftenberg

Introduction: Fereshteh Hassani, World Heritage Studies, BTU Cottbus-Senftenberg

- Dr.-Ing. Michael Kloos, UNESCO Chair in World Cultural and Urban Landscape, RWTH Aachen  
*“The Role of Heritage Impact Assessment in Relation to the Visual Integrity of World Heritage Urban Landscapes – the Case Study of Dresden”*

**18:00**      **End of the Day**

## Thursday, 3 December 2015

**08:15**      **Excursion to Dresden**

Meeting Point: Former Swimming Pool of BTU Cottbus-Senftenberg, Siemens-Halske Ring

Coordination: Stefan Simon, Chair Intercultural Studies, IGS Heritage Studies, BTU Cottbus-Senftenberg

- Visit of the Dresden Elbe Valley accompanied by Michael Kloos and Guided Tour through the Historic City Centre of Dresden

**Friday, 4 December 2015**

**Thematic Area: Conflict Solving Strategies in the Context of Historic Urban Landscapes**

**09:30**

**Morning Session**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Prof. Marie-Theres Albert, IGS Heritage Studies, BTU Cottbus-Senftenberg

Thematic Guidance: Zain Hajahjah

**Lecture & Discussion**

- Prof. Christina Cameron, Head of Canada Research Chair on Built Heritage, School of Architecture, Université de Montréal  
*“World Heritage in the Global Geopolitical Perspective: Challenges and Solutions”*
- Dr. Ana Pereira Roders, Professor at the Technical University of Eindhoven  
*“Conflict Solution Strategies in the Context of Urban Politics / Urban Planning”*

**12:00**

**Lunch Break**

**14:00**

**Afternoon Session**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

Rapporteurs: María Leonor Pérez, Fereshteh Hassani, BTU Cottbus-Senftenberg

**Workshop**

Presentations of the Participants on the Thematic Focus of the Day:

- Zain Hajahjah, Ph.D. Candidate, IGS Heritage Studies, BTU Cottbus-Senftenberg  
*“A Comprehensive Management Plan for the Old City of As-Salt: Towards a Sustainable Urban Touristic Destination”*
- Matatizo Kastamu, Master Student, Tourism, Culture, Society, University of Iringa  
*“Urban Tourism as User-Group Interest Reconciliation Strategy in Historic Urban Landscapes: The Case of Iringa, Tanzania”*

- Sufiya Agisheva, Ph.D. Candidate, Architecture, Kazan State University of Architecture and Engineering  
*“Creation of World Cultural Heritage Buffer Zone as a Tool for Management of Cultural Heritage Protection and Urban Development in a Context of Historic Urban Landscape”*
- Xiaojuan Zhu, Ph.D. Candidate, Institute of Architectural History, University of Stuttgart  
*“Conflicts in the Urban Heritage Reconstruction: A Critical Study of Daming Palace in the City of Xi’an”*
- Ahmed Moustafa, Doctoral Candidate, Bauhaus-University Weimar  
*“The Conservation of Historic Urban Landscapes in Context: A Critical Inquiry into the Adaptation of the HUL Approach to the Local Context of Alexandria, Egypt”*

**16:00**      **Short Break**

**16:30**      **Evening Lecture and Discussion**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Prof. Marie-Theres Albert, IGS Heritage Studies, BTU Cottbus-Senftenberg

Introduction: Zain Hajahjah, Ph.D. Candidate, IGS Heritage Studies, BTU Cottbus-Senftenberg

- Prof. Helaine Silverman, Department of Anthropology, University of Illinois  
*“The Inca in the Plaza: Change and Continuity in a World Heritage Historic Urban Center”*

**18:00**      **End of the Day**

## Saturday, 5 December 2015

**8:45**      **Excursion to Berlin**

Meeting Point: Cottbus Railway Station

Coordination: Stefan Simon, Chair Intercultural Studies, IGS Heritage Studies, BTU Cottbus-Senftenberg

- Guided tour *“Old and New, East and West - City Planning in Berlin”* by Prof. Wolfgang Schuster, Head of Chair of Building Construction and Design, BTU Cottbus-Senftenberg



**Sunday, 6 December 2015**

**Day off**

**Monday, 7 December 2015**

**08:15**

**Excursion to Cottbus lignite coal mine**

Meeting Point: Former Swimming Pool of BTU Cottbus-Senftenberg, Siemens-Halske Ring

Coordination: Stefan Simon, Chair Intercultural Studies, IGS Heritage Studies, BTU Cottbus-Senftenberg

- Visit of the Lignite Coal Mine Welzow-South and the Recultivation Site Wolkenberg

**Excursion to Biosphärenreservat**

- Visit of the UNESCO Biosphere Reserve Spreewald in Burg

**16:30**

**Evening Lecture and Discussion**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Anca Claudia Prodan, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

- Shina Erlewein, Ph.D., Alumna of IGS Heritage Studies, BTU Cottbus-Senftenberg; Coordinator, Digital Society Institute Berlin, ESMT  
*“Intangible Heritage, Media and Technology: Representation as a Site of Struggle”*

**18:00**

**End of the Day**

**Tuesday, 8 December 2015**

**Thematic Area: Climate Change and Natural Disasters as Challenges for Natural Heritage  
Cultural Landscapes in Conflict: Challenges and Solutions**

**09:30**

**Morning Session**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

Thematic Guidance: Hannah Laub, María Leonor Pérez

**Lecture & Discussion**

- Prof. Thomas Raab, Director of the Graduate Research School (GRS) at BTU Cottbus-Senftenberg, Head of Chair Geopedology and Landscape Development, BTU Cottbus-Senftenberg  
*“The Destruction of Cultural Landscapes by Open-cast Lignite Mining in Lower Lusatia”*
- Dr. Marie Luise Frey, Director, Messel Pit WHS gGmbH  
*“Conflict Solving Strategies in the Context of Natural Heritage – A Case Study on Public Access, Partnerships, Collaboration & Popularisation as Tools at Messel Pit WHS, Germany”*

**12:00**

**Lunch Break**

**14:00**

**Afternoon Session**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

Rapporteurs: Allison S. Thompson, Fereshteh Hassani, BTU Cottbus-Senftenberg

**Workshop**

Presentations of the Participants on the Thematic Focus of the Day:

*Climate Change and Natural Disasters:*

- Hannah Laub, Master Student, World Heritage Studies, BTU Cottbus-Senftenberg  
*“The Preparation of Natural and Mixed World Heritage Sites for Climate Change: Challenge and Opportunity”*

- Mohamed Ramadan Elsharouny, Master Student, Environmental Design and Planning, Cairo University  
*“Climate Change: Challenges and Response for Natural Heritage in Developing Countries. Vulnerability Assessment of Coastal Natural Heritage in Egypt”*

Cultural Landscapes in Conflict:

- María Leonor Pérez, Master Student, World Heritage Studies, BTU Cottbus-Senftenberg  
*“Cultural Landscapes: Contemporary Challenges of Interpretation and Meaning Making”*
- Nourah Sammar, Master Student, Democratic Governance/Democracy and Human Rights in the MENA Region, Birzeit University  
*“Archaeological Cultural Heritage in Neo-liberal Conflict: Challenges and Solutions”*
- Cécile Mattoug, M.Sc. Student, Building & Planning in Euroregions, National High School for Architecture, Strasbourg  
*“Dwell in the Time of Garden Cities”*

**16:00**      **Short Break**

**16:30**      **Evening Lecture and Discussion**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

- Prof. Silke Weidner, Head of Chair Urban Management & Solmaz Yadollahi, Ph.D. Candidate, IGS Heritage Studies, BTU Cottbus-Senftenberg  
*“Transformation of Historic City Centres in the Process of Modernization”*

**18:00**      **End of the Day**

**Wednesday, 9 December 2015**

**Thematic Area: Cultural Landscapes in Conflict: Challenges and Solutions**

**09:30**      **Morning Session**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Dr. Katharina Kriegel-Schmidt, Interim Professorship, Chair Intercultural Studies, BTU Cottbus-Senftenberg

Thematic Guidance: María Leonor Pérez

**Lecture & Discussion**

- Robert Rode, Manager of the Graduate Research School (GRS), BTU Cottbus-Senftenberg  
*“Indigenous Peoples’ Sacred Natural Sites”*
- Dariya Afanasyeva, Ph.D., Academic Assistant, Chair Intercultural Studies, BTU Cottbus-Senftenberg  
*“Contested Cultural Landscapes – A Case Study from Bakhchisaray District in Crimea”*
- Margarita Gómez Salas de Schetter, Ph.D. candidate, IGS Heritage Studies, BTU Cottbus-Senftenberg  
*“Citizen Participation in the Process of Place Identity Construction on the Island of Mozambique”*

**12:00**

**Lunch Break**

**14:00**

**Afternoon Session**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Dr. Katharina Kriegel-Schmidt, Interim Professorship, Chair Intercultural Studies, BTU Cottbus-Senftenberg

Rapporteurs: Allison S. Thompson, Zain Hajahjah, BTU Cottbus-Senftenberg

**Workshop**

Presentations of the Participants on the Thematic Focus of the Day:

- Hyun Kyung Lee, Junior Research Fellow, International Centre for Korean Studies, Seoul National University  
*“Gyeongbokgung Palace and the Japanese Government-General Building (JGGB): Power Struggles and the Contested Cultural-scape of Korean National Identity”*
- Shaobo Zhang, Master Student, School of Geography, Beijing Normal University  
*“Solving the Conflict: □The Renewal of a Historic Community in the Old City of Beijing, China”*
- Yang Liu, Ph.D. Candidate, Communication, University of Macau  
*“Agenda Setting Effects Among Government, Media and Public in Conflict Solving - In Case of the Historic Centre in Macau”*

**16:00**

**Short Break**

**16:30 Evening Lecture and Discussion**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Anca Claudia Prodan, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

- Prof. Klaus Hüfner, former President of the German Commission for UNESCO  
*“Heritage and Sustainability: Presenting the Results of the Leipzig Symposium 2015: Steps Towards the Implementation of the Global Strategy in Germany”*

**18:00 End of the Day**

**Thursday, 10 December 2015**

**08:15 Excursion to Eisenhüttenstadt**

Meeting Point: Former Swimming Pool of BTU Cottbus-Senftenberg, Siemens-Halske Ring

Coordination: Stefan Simon, Academic Assistant, Chair Intercultural Studies, IGS Heritage Studies, BTU Cottbus-Senftenberg

- Guided tour through the city centre of Eisenhüttenstadt and visit of the steelwork ArcelorMittal Eisenhüttenstadt

**16:30 Evening Lecture and Discussion**

Venue: Information, Communication and Media Centre (IKMZ), 6th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

- Chang Liu, Ph.D., Project manager, China Academy of Urban Planning and Design, Beijing  
*“Urban Acupuncture and Sustainable Revitalization of Historic District in Dashilar (Beijing)”*

**18:00 End of the Day**

**Friday, 11 December 2015**

**09:30**

**Morning Session**

**open end**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

- Preparation of the final presentations by the working groups

**Saturday, 12 December 2015**

**Conclusion**

**09:30**

**Morning Session**

Venue: Information, Communication and Media Centre (IKMZ), 7th Floor

Moderation: Dariya Afanasyeva, Ph.D., Chair Intercultural Studies, BTU Cottbus-Senftenberg

Rapporteurs: Hannah Laub, María Leonor Pérez, BTU Cottbus-Senftenberg

**Final Presentations**

- Presentations of the working groups and conclusions

**12:00**

**End of Winter Academy 2015**

# Speakers

**Afanasyeva, Dariya**

**Academic Assistant, Chair Intercultural Studies, BTU Cottbus-Senftenberg**

Dariya Afanasyeva, Ph.D., joined the World Heritage Studies programme at BTU Cottbus in 2002, from which she graduated in 2004 and was awarded the Master of Arts degree. Her Master's thesis dealt with sustainable tourism management at cultural heritage sites, with the special focus on archaeological heritage. In 2004 – 2009, Ms. Afanasyeva worked as a research assistant. In 2010 she became a Ph.D. candidate at the International Graduate School: Heritage Studies. She successfully defended her doctoral thesis under the title "Shared Heritage: Sacred Landscapes of Crimea, their Development and Protection in the Multicultural Context" in summer 2015. Presently, Ms. Afanasyeva works as an academic assistant at the Chair Intercultural Studies at BTU Cottbus-Senftenberg.

**Albert, Marie-Theres**

**UNESCO Chair in Heritage Studies and Director of the International Graduate School: Heritage Studies at Cottbus-Senftenberg University**

Prof. Dr. Marie-Theres Albert is a university professor and cultural and educational scientist; she is a recognized expert in the fields of sociology, educational planning and curriculum development. She is head of UNESCO Chair in "Heritage Studies" at the Brandenburg University of Technology Cottbus-Senftenberg. She is also co-founder and former director of the international master programme "World Heritage Studies" (1999-2009). Since 2010, she has been the director and spokesperson of the International Graduate School: Heritage Studies, which she developed both conceptually and thematically. Her professional experience stretches from numerous research and consulting projects and working stays at diverse institutions in various countries of Latin America and Asia. In addition, Professor Albert is the author of a broad range of publications regarding World Heritage, intercultural management, intercultural communication, educational development for developing countries, in addition to the challenges facing the information society in terms of drawing up curricula and preparing educational and learning materials.

**Avetisyan, Mayis**

**Master Student, World Heritage Studies, BTU Cottbus-Senftenberg**

Mayis Avetisyan is originally from Armenia, Yerevan. He studied Classical Music and Arts Management at the Yerevan State Music University and the Hanze University of Applied Science PCC, Groningen, the Netherlands. Afterwards he was working at the Yerevan State Music University as international relations coordinator. Meanwhile he was volunteering in different music foundations/organizations in Yerevan. He is currently a master's student in the World Heritage Studies programme at the



## Speakers

Brandenburg University of Technology Cottbus-Senftenberg. Coming from Armenia, a country, that lost big part of its material/tangible cultural heritage during the Armenian Genocide in 1915, his primary areas of interest include the effect of heritage destruction on identity of the different group of people, as well as the role intangible heritage (songs, poems, narratives, etc.) plays in transmitting the history and protecting the identity of a nation after wars, massacres or genocides. More particularly he is interested in observing and analyzing Armenian folk songs, their meaning and information they transmit.

### **Baller, Inken**

**Part-time Professor, BTU Cottbus-Senftenberg, Grantholder of the EU Tempus-Project „Rehabilitation of Historic Islamic Cities“**

Prof. em. Inken Baller is an Architect who studied at the Technical University of Berlin. She worked as a full professor at the University of Kassel from 1989 until 1996, and then at BTU Cottbus, from 1996 until 2007. She was Head of the Department of Designing and Building in Context, as well as vice-president for Curriculum and Education Reform. Since 2007, Prof. Baller is a part-time Professor at BTU Cottbus-Senftenberg and a Grantholder of the EU Tempus-Project JEP 32054\_2004 „Rehabilitation of Historic Islamic Cities“. Since 1980, Inken Baller delivered numerous lectures at universities in Germany (Aachen, Berlin, Darmstadt, Dresden, Frankfurt, Hamburg, Heilbronn, Kassel, Koeln, Muenchen, Tuebingen, Weimar), in Europe (Amsterdam, Goeteborg, Kopenhagen, London, Portsmouth, Prag) and outside of Europe (Charlottesville (Virginia), Vancouver, Calgary (Canada). Aleppo, Cairo, Damascus and Irbid).

### **Cameron, Christina**

**Head of Canada Research Chair on Built Heritage, School of Architecture, Université de Montréal**

Prof. Dr. Christina Cameron has been a Professor in the School of Architecture at the University of Montreal since 2005, holding the Canada Research Chair on Built Heritage. Her research focuses on the changing notion of built heritage and the implications of this evolution on heritage theories, processes and practice at the local, national and international level. More specifically, she is documenting the origins and early implementation of UNESCO's World Heritage Convention and examining conservation approaches in Canada from 1950 to 2000. She has been actively involved in World Heritage as Head of Delegation for Canada (1990-2008), Chairperson (1990, 2008) and Rapporteur (1989). She has chaired international expert meetings on strategic planning (1990-1992), historic canals (1994), a global strategy for a representative World Heritage List (1994), cultural landscapes (1998), working methods (1999-2000) and a proposal to establish a World Heritage Indigenous Peoples Council of Experts (2000-2001). Prof. Cameron has also served as a member of the Getty Conservation Institute's conservation grants committee and a

## Speakers

Getty-sponsored international project on values-based management of heritage sites. She is Vice-President of Canada's Advisory Committee on Official Residences, a member of the Board of the Willowbank School of Restoration Arts, and Vice-President of the Canadian Commission for UNESCO.

### **Erlewein, Shina**

**Alumna of the IGS Heritage Studies, BTU Cottbus-Senftenberg; Coordinator, Digital Society Institute Berlin, ESMT**

Shina Erlewein, Ph.D., is an expert on intangible heritage who graduated at the IGS: Heritage Studies at Cottbus University in 2014. Her Ph.D. research Screening Intangible Heritage: Media, Heritage and Representation. The Case of Kutiyattam Sanskrit Theatre, India focused on cultural heritage and the usage of media in transmitting, preserving and safeguarding living cultural traditions and practices in a sustainable way. Before undertaking her Ph.D. research in 2010, Mrs. Erlewein studied Social and Cultural Anthropology, History and Society of South Asia and Gender Studies at Free University Berlin and Humboldt University Berlin. She did extensive fieldwork and ethnographic film-work on cultural traditions and performing arts in South India, worked as a guest lecturer at the department for Political- and Social Sciences (FU Berlin), was project- and network director for a transnational EU Youth initiative and realized various projects as a documentary filmmaker. Amongst others, she was production director for the series "masterpieces of mankind" produced in HD for the governmental broadcasting channels ZDF and 3sat. She currently works as coordinator at the Digital Society Institute, Berlin.

### **Frey, Marie Luise**

**Director, Messel Pit WHS gGmbH**

Dr. Marie Luise Frey studied Geology at the Rhine Westfalen Technical College and holds a doctorate in applied geology. After completing her doctoral research, she worked as scientific assistant at the Geological Institute in Aachen, was assistant to the Dean and the first woman working in the field of mining and geological sciences. In 1992 Dr. Frey began working at the Gerolstein Eifel, where her task was to establish a geopark, which was to be the first geopark worldwide – the Geopark Gerolstein Vulkan Eifel – today known as simply the Vulkaneifel. In this context she contributed to establishing a network of geoparks, which was set up in 2000, initially with Greece, France and Spain. Later the European geoparks network was extended by integrating new members, notably China, and created the global geopark network, which today consists in 120 geoparks from 33 countries. Since 2003 Dr. Frey works for the Messel Pit Fossil Site, a World Heritage Site, being the manager of the NGO responsible for public access and visitor centre of the Site.

**Hilgert, Markus**

**Professor of Assyriology/Sumerology at Heidelberg University, Director of the Museum of the Ancient Near East, Berlin**

Prof. Dr. Markus Hilgert is a German orientalist and director of the Museum of the Ancient Near East in the Pergamon Museum of the National Museums in Berlin - Stiftung Preussischer Kulturbesitz (Prussian Cultural Heritage Foundation). From 2007 to 2014, Prof. Hilgert held a W3 professorship in Assyriology with a focus on Sumerology at Heidelberg University. In 2013 he founded the “Heidelberg Zentrum Kulturelles Erbe“ (Heidelberg Center for Cultural Heritage) there, which complements the existing network of German initiatives that take on the sustainable implementation of the World Heritage Convention at national and international levels. Prof. Hilgert is, since 2009, a full member of the European Academy of Sciences and Arts and was from 2009 until 2015 chairman of the German Oriental Society. Since 2008 Prof. Hilgert has been a corresponding member of the German Archaeological Institute. In 2014 he was appointed as an honorary professor at the University of Heidelberg.

**Gómez Salas de Schetter, Margarita**

**Dipl. Architect, Ph.D. Candidate, IGS Heritage Studies, BTU Cottbus-Senftenberg**

Margarita Gómez Salas de Schetter is an Argentinian architect with a degree from the Universidad Nacional de Tucumán and a Master in Culture Management from the Universidad de Alcalá, Spain. During the last fifteen years she has been active as an architect, advisor in urban planning, lecturer and consultant in culture management in Argentina, Germany and Mozambique. As a lecturer at the Universidade Eduardo Mondlane, she has taught Tourism and Regional Planning, Heritage Interpretation, Museology and Hotel’s architecture and design and developed the curricula for several disciplines. As a consultant for UNESCO at the Joint Programme on Strengthening Cultural and Creative Industries and Inclusive Policies in Mozambique 2008 – 2011, she worked as capacity builder and in the implementation for the Inventory and mapping of cultural assets in the provinces of Nampula, Inhambane and Maputo city. She is a registered architect at the Ministry of Public Works and Housing in Mozambique and is currently affiliated to the DARCH! Dar es Salaam Centre for Architectural Heritage. She is preparing a PhD on heritage management strategies on Mozambique Island.

**Hüfner, Klaus**

**Former President of the German Commission for UNESCO**

Prof. Dr. Klaus Hüfner is an education and economics scientist and former professor of economics at the Freie Universität Berlin. Since 1971 he has been a member of the German Commission for UNESCO. He has served as a member of the Executive Board from 1982 to 2010, as vice-president 1989 to 1998, as president from 1998 to 2002 and has been an honorary member since 2010. He has also been an honorary member of the Association of UNESCO World Heritage Sites Germany (Quedlinberg) since 2004 and has been honorary president of the Berlin Committee for UNESCO since 2007. In addition, Prof. Hüfner has been senior research fellow of the Global Policy Forum (New York) and coordinator of the IREG Ranking Audit in Warsaw, Poland.

**Kloos, Michael**

**UNESCO Chair in World Cultural and Urban Landscape, RWTH Aachen**

Dr. Michael Kloos obtained his Diploma degree in architecture and urban planning from the Technical University of Karlsruhe, Germany in 1997. In 2003, he became Assistant Professor at the Institute for Urban Design and Regional Planning, RWTH Aachen University, where he worked on researches in World Heritage Cultural and Urban Landscapes. Since 2005, he has been involved in various independent Heritage Impact Assessments in World Heritage Sites such as Cologne, Dresden Elbe Valley, Upper Middle Rhine Valley, Bay of Kotor in Montenegro, and Istanbul. He was involved in the transnational World Heritage nomination project Viking Age Monuments and Sites in 2009 and has also worked in consultancy in various World Heritage Cities such as Vienna, Istanbul and Prague. Since 2012, he has been Adjunct Professor at Texas A+M University, USA and also teaches urban history and urban planning at Academy of International Education in Bonn.

**Lewerentz, Claus**

**Director of Information, Communication and Media Centre (IKMZ), BTU Cottbus-Senftenberg**

Prof. Dr. Claus Lewerentz is Director of Information, Communication and Media Centre (IKMZ) at BTU Cottbus-Senftenberg. Since 1995, he is also Head of the Chair Software-System-Technology of the Institute of Computer Science, Information and Media Technology at BTU.

**Liu, Chang**

**Project Manager, China Academy of Urban Planning and Design, Beijing**

Chang Liu, Ph.D., was born in Beijing, China. She obtained a bachelor degree in Japanese studies from the Capital Pedagogic University before completing her master studies at BTU Cottbus in 2008. Chang lived and studied in China, Japan and Europe. During her studies she did an internship at UNESCO Beijing Office. She organised the Chinese Taoist Shadow Theatre exhibition and performance at the 10th anniversary of the master programme in World Heritage Studies at BTU Cottbus. Chang is the alumna of IGS Heritage Studies at BTU Cottbus-Senftenberg, where she developed and successfully defended her dissertation project on intangible heritage in China. She currently works at the China Academy of Urban Planning where she is implementing programmes for preservation of cultural heritage and safeguarding of intangible heritage in China.

**Nagler, Heinz**

**Head of Chair Urban Planning. BTU Cottbus-Senftenberg**

Prof. Dr. Heinz Nagler is an Architect and Urban Planner who studied Architecture and Art History at the University of Stuttgart, Germany and Charlottesville Va, USA. He was an Assistant at the University and Academy in Stuttgart. In 1985 he founded the Architecture Agency SCALA and won various prizes. Since 1994 he works at BTU Cottbus-Senftenberg and is Head of the Chair of Urban Planning.

**Pereira Roders, Ana**

**Professor at the Technical University of Eindhoven**

Since 2004, Dr. Ana Pereira Roders has been working at the Technical University of Eindhoven: from 2004 to 2007 as Guest PhD researcher co-funded by the Foundation for Science and Technology (FCT), from the Ministry of Science, Technology and Higher Education (MCTES, Portugal); during 2008 as a Postdoctoral researcher; and since 2009 as Assistant Professor, within the “Women in Science Tenure Track” program. Currently, she is also member of several international expert groups such as ICOMOS, TICCIH and IAIA. Since 2010, Ana Pereira Roders is co-editor of the Journal of Cultural Heritage Management and Sustainable Development, Emerald Publishing (UK).

**Raab, Thomas**

**Director of the Graduate Research School (GRS) at BTU Cottbus-Senftenberg, Head of Chair Geopedology and Landscape Development, BTU Cottbus-Senftenberg**

Prof. Dr. Thomas Raab is Head of Chair Geopedology and Landscape Development at BTU Cottbus-Senftenberg. He teaches and conducts research in geo-pedology, which is so far unique in the German higher education area as a science at the juxtaposition of geoscience and soil science. Besides geo-pedology, Professor Raab

## Speakers

dedicates himself to the development of landscapes and in particular to the development of cultural landscapes. Emphases are thereby placed on quaternary soil- and relief-genesis, as well as the sustaining impact of the (pre)historic, economically active human on the environment. This perspective is of immense significance for the analysis of the historicity of cultural landscapes that are defined as heritage. It allows to question early, current and future changes (self-) critically and thereby to evaluate the development of cultural landscapes against the background of geogenic processes.

### **Ravankhah, Mohammad**

**Ph.D. Candidate at the International Graduate School in Heritage Studies, BTU Cottbus-Senftenberg**

Mohammad Ravankhah obtained a B.Sc. in Architectural Engineering from University of Kashan, and an M.Sc. in Post-Disaster Reconstruction from Shahid Behashti University in Tehran, Iran. Throughout his study, he collaborated in some projects such as rehabilitation project of historic district of Kashan and restoration project for historic Bazaar of Qom. In 2012, he became a Ph.D. candidate at the BTU's International Graduate School: Heritage Studies. His PhD thesis is entitled "Earthquake Disaster Risk Assessment for Cultural World Heritage Sites: The Case of Bam and its Cultural Landscape". His major research interest lies in the areas of: disaster risk assessment/management for cultural heritage, heritage impact assessment, and climate change impact assessment for heritage properties. Currently, he is a research assistant at the Chair of Environmental Planning, BTU Cottbus-Senftenberg.

### **Ripp, Matthias**

**Senior Heritage Manager /World Heritage Coordinator Regensburg**

Dipl.-Geograf Matthias Ripp studied historical geography in Bamberg. Between 2004 and 2007 he worked for the city of Bamberg in the area of World Heritage and tourism. Since 2007 he has been the World Heritage coordinator of the World Heritage site "Old town of Regensburg with Stadtamhof". His main tasks are networking with local, national and international institutions, the coordination and development of sustainable management strategies for the World Heritage of Regensburg as well as inner city monitoring. He is active in numerous networks such as Heritage Europe and ICOMOS and coordinated the EU Project HerO (Heritage as Opportunity). He is chairman of the Arbeitsgemeinschaft UNESCO-Welterbe Altstädte (UNESCO World Heritage Old Cities Work Group) at the Association of German Cities, a member of the European Heritage Panel and an elected member of the German Commission for UNESCO. Since November 2011, he has been regional coordinator of the region North-West Europe for the Organization of World Heritage Cities (OWHC).

**Rode, Robert**

**Manager of the Graduate Research School (GRS), BTU Cottbus-Senftenberg**

Rode, Robert, M.A., is a researcher whose interests include theories of culture and heritage, cultural approaches to globalization, as well as global institutions. Currently, he is the manager of the BTU Graduate Research School and he teaches in the MA programme World Heritage Studies. His doctoral dissertation project focuses on the impact of the United Nations Declaration on the Rights of Indigenous Peoples on heritage conservation practices. He has presented papers on critical approaches to development in heritage studies, indigenous peoples' sacred natural sites, participatory forms of indigenous heritage conservation, the influence of epistemic communities on heritage values, and intangible cultural heritage in Germany, Finland, France and the Netherlands. Prior to his current position, he studied sociology, political science and non-profit-management in Berlin, Madrid, and Melbourne. In his previous positions he worked with charitable foundations in Madrid and the European Commission in Brussels.

**Schipper, Friedrich**

**Competence Center for Cultural Heritage and Cultural Property Protection,  
University of Vienna, Austria, member of the Austrian Committee of the Blue  
Shield**

Prof. Dr. Friedrich Schipper comes from the University of Vienna where he is teaching and doing research, also being Chair of the Competence Center for Cultural Heritage and Cultural Property Protection. He also holds the position of Chair of the "Cultural Property Interpol-Panel", this being the coordinating body of the Federal Ministry of the Interior, concerned with measures for combating the illicit trafficking of cultural property, and does this in cooperation with other bodies such as the Federal Criminal Intelligence Agency, the Federal Ministry of Culture, and that of Finances, and also the Austrian National Committee of the Blue Shield, Dr. Schipper being the secretary general. His researches focuses on the political role of cultural heritage and its particular role in conflict, on its protection in the event of armed conflict and on illicit trafficking in cultural property, with particular attention to the development of international legislation and in the context of civil-police-military cooperation, of UNESCO and of affiliated organizations like the Blue Shield.

**Schuster, Wolfgang**

**Dean of Faculty 2: Architecture, Civil Engineering and Urban Planning, Head of  
Chair Building Construction and Architectural Design, BTU Cottbus-Senftenberg**

Prof. Dr. Wolfgang Schuster is Head of the Chair Building Construction and Architectural Design at BTU Cottbus-Senftenberg since 1992. He holds a degree in architecture from the Technical High School Darmstadt. In the beginning of his professional career, Prof. Schuster worked in several architect offices in Darmstadt

## Speakers

and Berlin and completed additional studies in art history and theatre sciences at the Free University Berlin. Since he has been offered a chair at the BTU, Prof. Schuster founded as managing director the Institute AWC Ltd. (architect studio – planning company). Together with Prof. Dr. Marie-Theres Albert and Prof. Dr. Michael Schmidt he developed the international master programme World Heritage Studies. In 2002, Prof. Dr. Schuster founded the planning office SMSH – Architecture and City Construction in Potsdam and in 2005 a SMSH/AWC office in Tianjin, China.

### **Silverman, Helaine**

#### **Department of Anthropology, University of Illinois**

Prof. Dr. Helaine Silverman is Professor of Anthropology at the University of Illinois and Director of the Collaborative for Cultural Heritage Management and Policy (CHAMP). She is interested in the cultural politics of heritage production and management, tourism and economic development, and local and national imaginaries of identity. Her fieldwork is mostly conducted in Peru, with a brief investigation in Thailand (2011) and new research projects beginning in England and the United States. In addition to her own authored works, she is the editor/co-editor of *The Space and Place of Death* (2002), *Archaeological Site Museums in Latin America* (2006), *Cultural Heritage and Human Rights* (2007), *Intangible Heritage Embodied* (2009), *Contested Cultural Heritage* (2011), *Cultural Heritage Politics in China* (2013) and *Encounters with Popular Pasts* (2015). She edits two book series: “Heritage, Tourism, and Community” (Left Coast Press) and “Multidisciplinary Perspectives in Archaeological Heritage Management” (Springer Press). She also serves on the editorial boards of *American Anthropologist*, *International Journal of Heritage Studies*, *Heritage & Society*, *World Art*, and *Thema*. Professor Silverman is an expert member of ICOMOS’ committees on Archaeological Heritage Management (ICAHM) and Cultural Tourism (ICTC).

### **Simon, Carola**

#### **Founding Member, ALEPPO \* Strategies to Rebuild Aleppo**

Dipl.-Ing. Carola Simon graduated from RWTH Aachen University in Germany. For many years she has been working as an architect in Germany, Ireland and Norway. In addition, she has focused on independent studies on the relationship between spatial development and politics in conflict areas and former war zones. Since this year she is a member of the working group ‘Aleppo \* Strategies to rebuild Aleppo’ in Berlin which belongs to the association ‘Friends of the old city of Aleppo’ from Stuttgart.



**Thompson, Allison S.**

**Master Student, World Heritage Studies, BTU Cottbus-Senftenberg**

Allison Thompson holds a Bachelor of Arts in History from Brandeis University and a Master of Science in Library and Information Science with a concentration in Archives Management from Simmons College. Originally from New York, Allison is currently a masters student in World Heritage at Brandenburg University of Technology Cottbus-Senftenberg. Since 2007, Allison has worked in academic research and youth development. Her research interests include: the use of sports-based youth cultural development programs as a driver of heritage protection and the effects of armed-conflict on youth identity and culture.

**Weidner, Silke**

**Head of Chair Urban Management, BTU Cottbus-Senftenberg**

Prof. Dr. Silke Weidner is Head of Chair Urban Management at BTU Cottbus-Senftenberg. She is an urban planner who works on the challenge of urban changes and transformation of inner-city centers. On the whole she deals with questions on sustainable and integrated urban development, the stakeholders who are involved in this process and the formal and informal instruments/ tools which can be used for transforming cities. On a functional level Prof. Weidner's main focus lies on retail and shopping on the one hand and creative industries on the other hand. She also conducts research in the field of funding of urban development on the European, national and local levels.

**Wessling, Christoph**

**Academic Assistant, Chair Urban Planning, BTU Cottbus-Senftenberg**

Dipl. Ing. Christoph Wessling is Academic Assistant at the Chair for Urban Planning and Head of the Middle-East-Cooperation Unit (MEC) at BTU Cottbus – Senftenberg. He is an architect and a city planner. Mr. Wessling is also coordinator of the Master Programme "Urban Design – Revitalization of Historic City Districts" at BTU.

**Wimmer, Lena, M.A.**

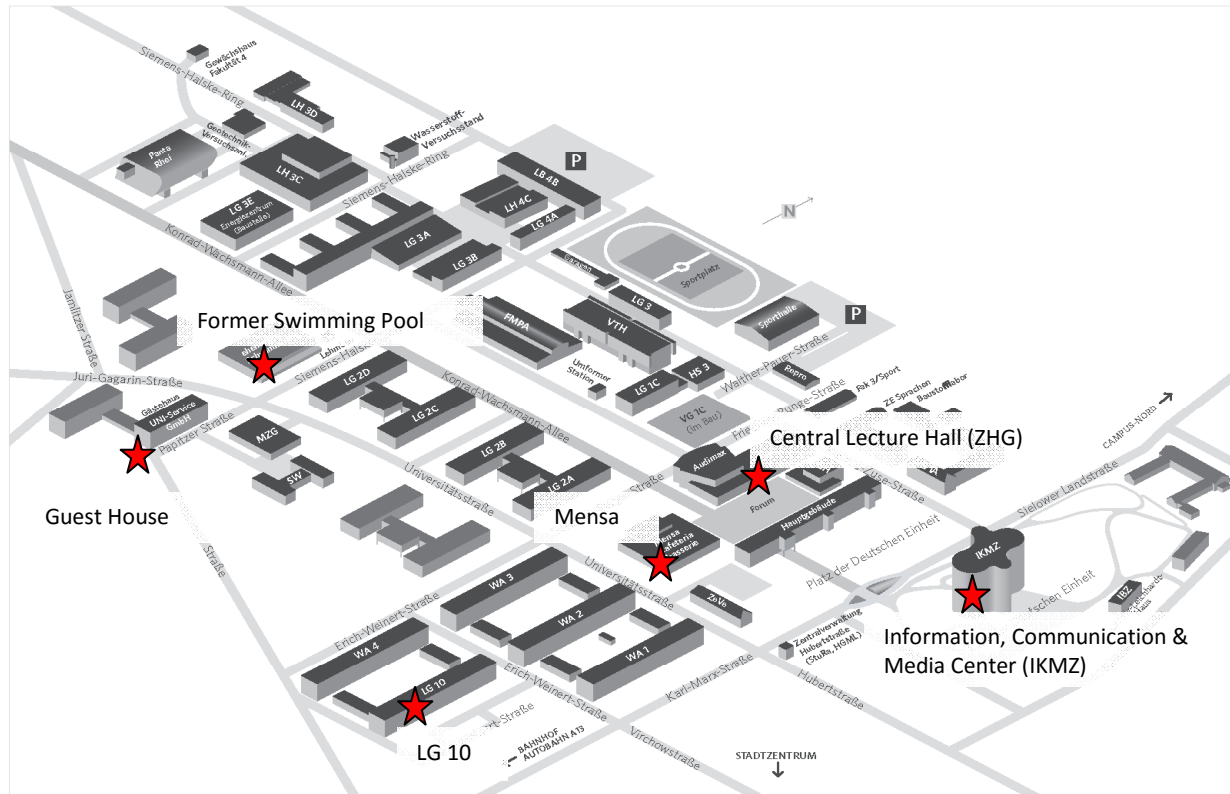
**Lenawimmer Architects, Berlin**

Lena Wimmer completed a Master in Architecture at the Universität der Künste Berlin, 2014 and established the art and architecture studio LWA in Berlin, Germany, in 2014. Currently she is besides designing and building in the studio LWA, researching on her PhD Project "Encounter", a Strategy to construct a infrastructure network in the solar system, in Collaboration with NASA, ESA and private Firms. Lena Wimmer is Member of the "Freunde der Altstadt von Aleppo" and Founding Member of the Workshop "ALEPPO, reconstructing ", to develop new Strategies to reconstruct Aleppo. In 2009 and 2010 she did, by motorbike, field researches in Syria and Jordan to define parameters for Countries with high risks of Civil Wars; Humboldt University

**Yadollahi, Solmaz**

**Ph.D. Candidate, IGS Heritage Studies, BTU Cottbus-Senftenberg**

Solmaz Yadollahi studied architectural conservation at the Iranian Cultural Heritage Higher Education Centre and graduated with a master degree in Conservation and Revitalization of Historical Buildings and Urban Fabrics from University of Tehran in 2010. She is currently pursuing her Ph.D. in the area of sustainable protection and use of World Heritage Sites at BTU. During and after bachelor and master studies she worked as conservation architect in heritage documentation and historic urban conservation projects. From 2008 to 2012, she collaborated with the World Heritage Inscription Bureau of Iranian Cultural Heritage Handicrafts and Tourism Organization in preparing four World Heritage nomination dossiers including three successful nominations.



**LEGENDE CAMPUSPLAN**

- FMPA = Forschungs- und Materialprüfanstalt
  - GH = Großer Hörsaal
  - HG = Hauptgebäude
  - HS = Hörsaal
  - IBZ = Internationales Begegnungszentrum (Gästehaus)
  - IKMZ = Informations-, Kommunikations- und Medienzentrum
  - LB = Laborgebäude
  - LG = Lehrgebäude
  - LH = Laborhalle
  - MZG = Mehrzweckgebäude
  - SW = Studentenwerk Frankfurt (Oder) und Kita „Anne Frank“
  - VG = Verfügungsgebäude
  - VTH = Verkehrstechnikhalle
  - WA = Wohnanlage
  - ZE = Zentrale Einrichtung
  - ZeVe = Zentralverwaltung
  - ZHG = Zentrales Hörsaalgebäude mit Audimax
- Stand: März 2012

**BTU CAMPUS**

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