



Internationale Akademie Berlin
Institute Heritage Studies
www.heritagestudies.eu

Prof. Dr. Marie-Theres Albert
albert@inaberlin.org

Marlen Meissner

Intangible Cultural Heritage and Sustainable Development: The Valorisation of Heritage Practices

- First-time systemic approach to intangible cultural heritage and its potentials for sustainable development
- Offers a clear-cut model breaking new grounds for the valorisation of heritage beyond UNESCO
- Includes a blue-print for heritage practitioners and cultural researchers who want to utilize heritage practices for development now and in the future

This book provides a systemic understanding of how intangible cultural heritage (ICH) can promote sustainable development. It offers new insights on the identity-building potential of heritage practices as ‘enabler’ of development and their capacity to generate social and economic profits as ‘driver’ of development.

Based on Pierre Bourdieu’s ‘Theory of Practice’, a model for the valorisation of ICH is presented, which may serve as a tool to stimulate the developmental potentials of heritage on a practical level. The functioning of the valorisation model is exemplified with a case study on a German choral tradition, which has not been officially nominated as ICH. Therewith, it is shown how the model can be applied to utilise the developmental potentials of ICH - as promoted in the Convention for the Safeguarding of the Intangible Cultural Heritage (2003) – even beyond UNESCO’s scope. This book is of interest to cultural heritage scholars.

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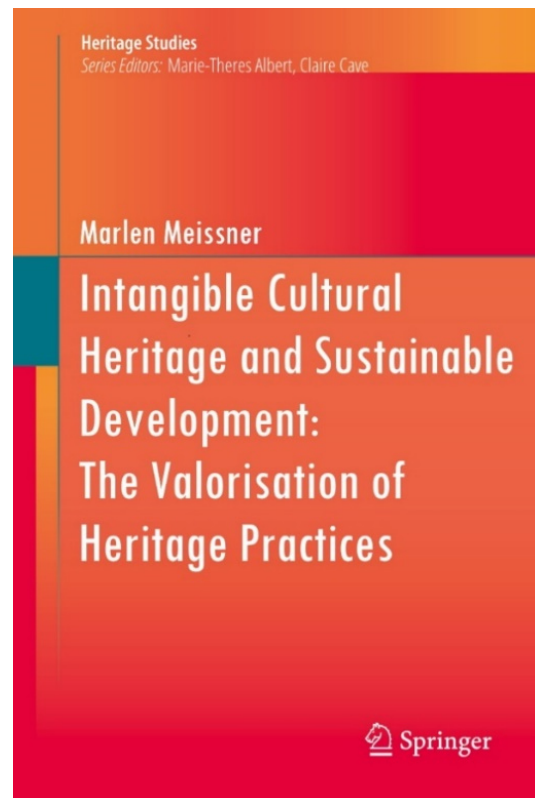


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