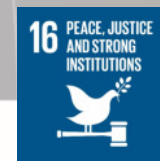


UNESCO Chair in Heritage Studies

Heritage Studies for Human and Sustainable Development



Berlin

HIS - Institut Heritage Studies
at the INA - Internationale Akademie Berlin

The UNESCO Chair in Heritage Studies was active at the Brandenburg Technical University in Cottbus between 2003-2016. Based on the Master's programme World Heritage Studies founded in 1999, Professor Marie-Theres Albert conceived the focus and scope of the UNESCO Chair, as a holistic and paradigmatic approach of heritage for sustainable human development.



Prof. Dr. Marie-Theres Albert

Prof. Albert is former chairholder of the Chair Intercultural Studies/ UNESCO Chair in Heritage Studies. She initiated and directed the "World Heritage Studies" Master's programme (1999-2010) and the PhD programme "International Graduate School: Heritage Studies at Cottbus University" (2010-2016) and is editor of the Heritage Studies series, which critically evaluates heritage-related theories.

<https://heritagestudies.eu/en/>

Researching the potential of heritage in relation to sustainable development processes

RESEARCH AREAS

The tangible, intangible and natural heritage, the cultures of the world and their diversity, as well as the documents of people in memory of their heritage, are the results of human creativity and they should be used for sustainable development processes. The UNESCO Chair in Heritage Studies made the sustainable protection and use of the heritage of humanity its mission. The research initiated by the Chair continue to be developed at the IHS.



The Heritage Studies of IHS broadens the understanding and the perceptions of heritage beyond existing terms used by UNESCO.

The protection and use of heritage have, in the understanding of the IHS, the potential for the formation of identity and thereby of peace. Identity and sustainability require responsibility for heritage, and this in turn can only be implemented successfully if all heritage-

concerned target groups are integrated in activities for the protection and use of heritage.

OBJECTIVES

- Positioning and anchoring Heritage Studies in the scientific discourse.

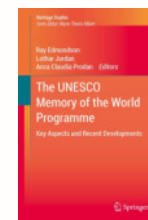
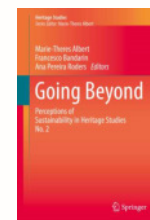


- Identification and inclusion in Heritage Studies of key issues such as heritage protection and use
- Concept development for diverse demands articulated in UNESCO conventions such as empowerment, sustainability, participation, capacity building, or communication.
- Expansion of the network of Heritage Studies with partner institutions worldwide to promote young international scholars.
- Development of concepts and applications of Heritage Studies for general and institutional training programmes, for capacity building of heritage experts.

CURRENT ACTIVITIES

Heritage in Conflict - research aimed at identifying the origins of the destruction of cultural heritage, analysing the impacts for humans, and developing strategies for awareness-raising. Some of the conflicts and threats to which the heritage of humanity is currently exposed are worldwide migration, urbanization and modernization processes, war and terrorism, illegal trade of cultural goods, climate change, and the commodification of heritage.

Sustainability - Going Beyond - Perceptions of Sustainability in Heritage Studies No. 2, currently in print, is the 5th volume in the Heritage Studies Series, edited by Marie-Theres Albert, Prof. Francesco Bandarin, UNESCO Assistant Director-General for Culture, and Prof. Ana Pereira Roders, University of Eindhoven.



The book stretches the discourse on sustainability and heritage beyond mainstream approaches.

The UNESCO Memory of the World Programme - IHS works to advance research and teaching on the UNESCO Memory of the World Programme concerned with the preservation of documentary heritage, which has been little known in the field of heritage so far.



As part of the Heritage Studies Series, it will publish the first scholarly volume dedicated to the Memory of the World Programme and its core concept of documentary heritage. The volume (to be released in 2019), includes articles about the sustainability of digital documents and the impacts of digital technology upon heritage preservation, as well as reflections on the synergies of World Heritage, intangible heritage and documentary heritage.