

# Muskau Arch UNESCO Global Geopark Transborder cooperation, European and Global Geopark Network

UNESCO GLOBAL GEOPARK  
**MUSKAUER FALTENBOGEN / ŁUK MUŻAKOWA**  
DRESDEN, 28ND JANUARY 2019

Dipl.-Geogr. Nancy Sauer  
managing director

photo: Axel Heimken, Mainz



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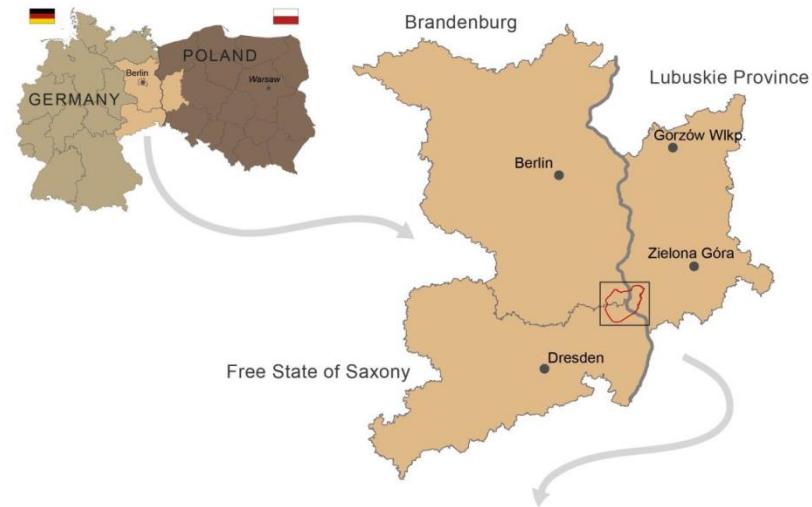
MUSKAUER FALTENBOGEN  
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Muskauer Faltenbogen  
UNESCO Global  
Geopark  
Organizacja Narodów  
Zjednoczonych dla  
Wychowania, Nauki i Kultury  
Łuk Mużakowa  
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## REGIONAL SITUATION

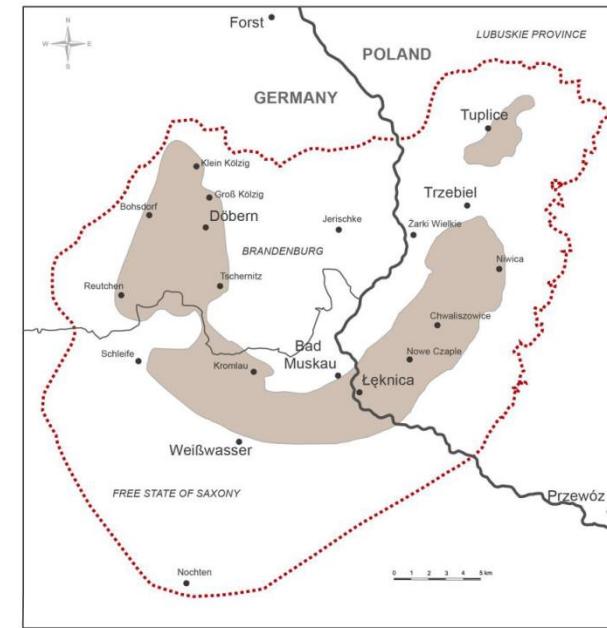


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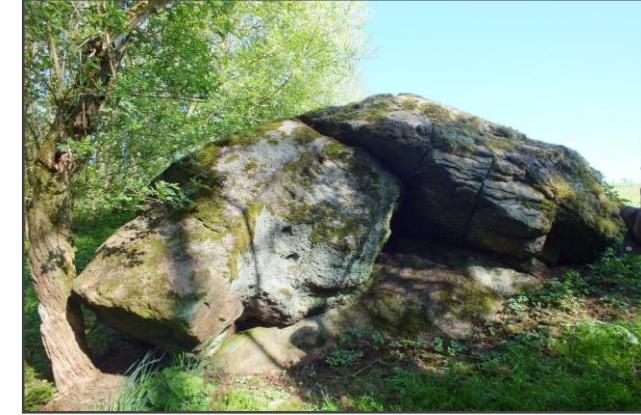
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- UNESCO Global
- Geopark
- 
- **Łuk Mużakowa**
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## REGIONAL IDENTITY: GEOLOGICAL HERITAGE



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"Barrieren reduzieren - gemeinsame Stärken nutzen" / „Redukować bariery - wspólnie wykorzystywać silne strony“

  
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## REGIONAL IDENTITY: INDUSTRIAL HERITAGE

glass engineering and –production, glass finishing, ceramic productions, mining industries





## REGIONAL IDENTITY: INDUSTRIAL HERITAGE

post-mining landscapes





# REGIONAL IDENTITY: CULTURAL HERITAGE

Minority of Lusatian sorbs, Lusatian Parks and Landscape Parks





...JOINT DEVELOPMENT

## Structure

two Geopark Associations founded in 2004 / 2005, connected by a co-operation contract

Crossborder Advisory Boards for the associations

- Strategic Advisory Board
- Specialist Advisory Board

beginning in 2015: establishing process to found an EGTC (EVTZ / EUWT)



## Infrastructure

more than 200km thematic cycle routes and geotouristic paths  
develops the untouched border region

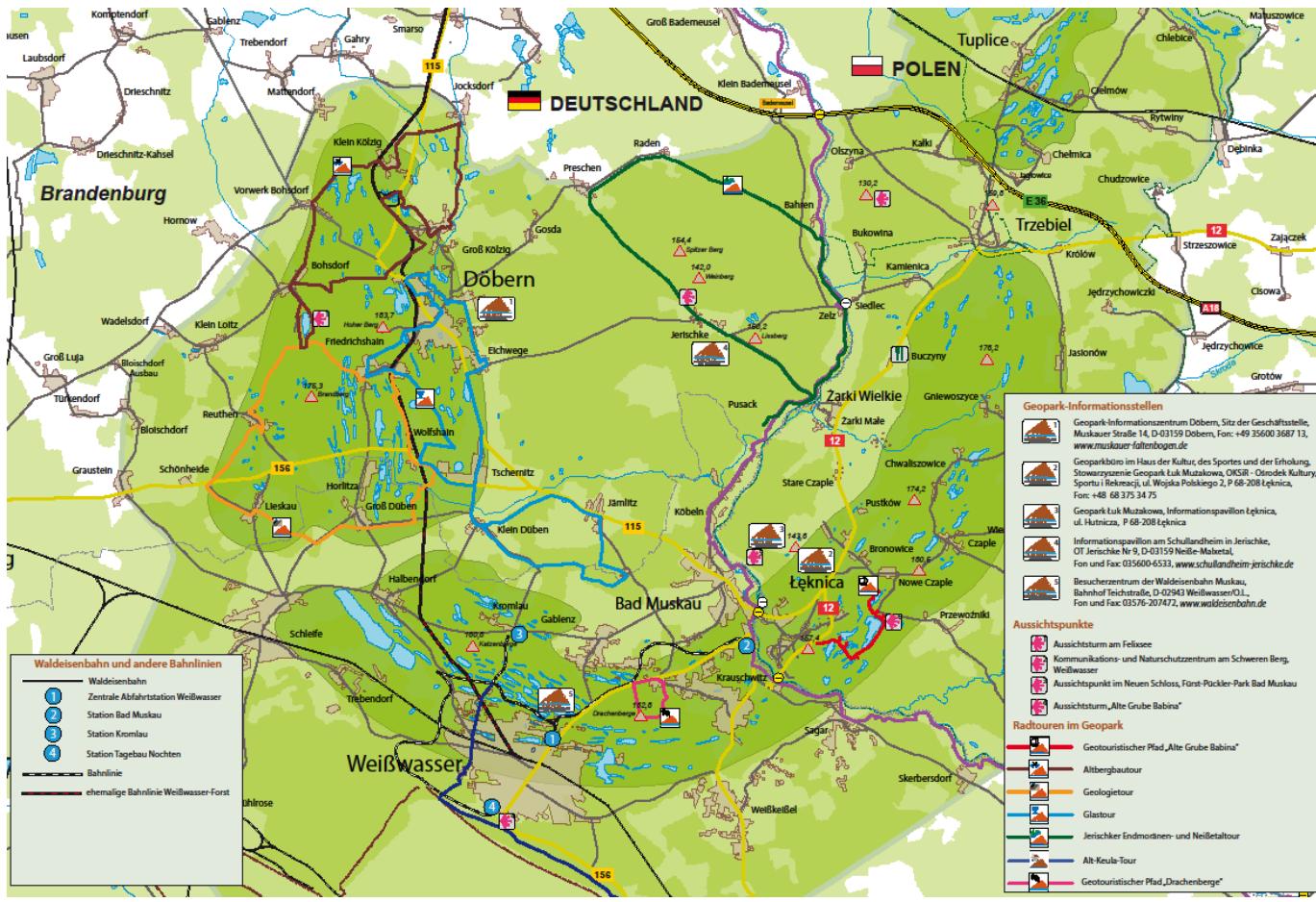
two (four) new built bridges for pedestrians and cyclists over the  
border river Neiße between Germany and Poland

five new informationpoints as focal points for inhabitants and  
guests

three new viewing towers



# Infrastructure





# Corporate Identity

style guide develops to a corporate identity

Geopark Muskauer Faltenbogen. **Styleguide – Titelseite**

DIN-lang

**Titel**

Bell Gothic Std  
Bold  
30 pt

**Untertitel**

Bell Gothic Std  
Bold  
12 pt

**Alternative**

Lucida Sans

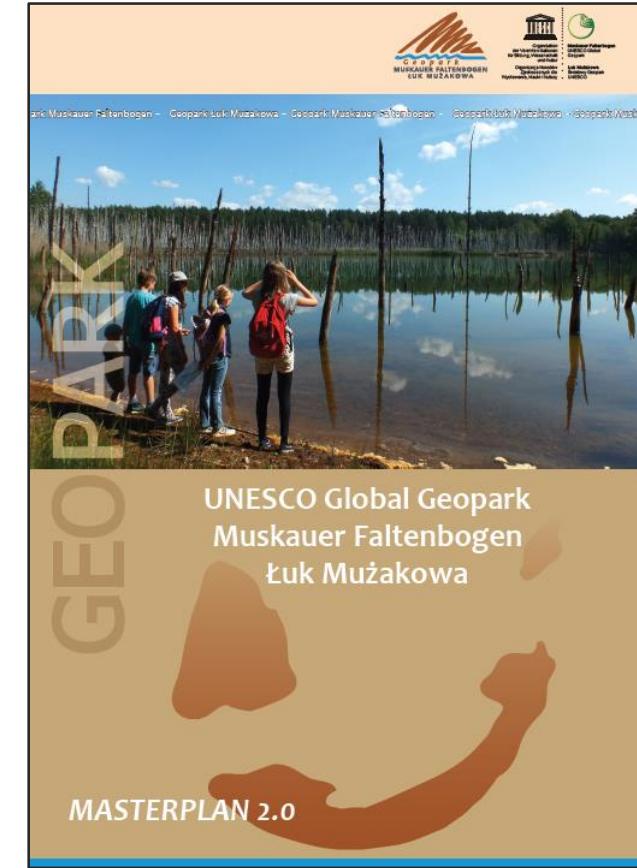


# Masterplan

Feasibility study =  
Masterplan 1.0 in 2001

Masterplan 2.0 in February 2018  
with participation of the  
general public in

- Conferences
- Workshops
- Workings groups
- Individual interviews
- Questionnairies





...JOINT PROJECTS



## Environmental Education

German – Polish school project

German – Polish youth concert event (from 2018)

common sport events

International Geopark Camp (IGC) 2014 ff.

GeoMobil (summer 2019)





## Education and Training

certified geopark guides in Germany and Poland

joint further education measures

common field trips and professional excursions

common language courses for geopark actors (English, 2018)

common working group meetings twice a year

common christmas parties

# \_Networking\_

crossborder working groups

- geopol park guides
- geotop management planning
- strategic planning
- industrial cultural heritage



...JOINT EVENTS



## EVENTS

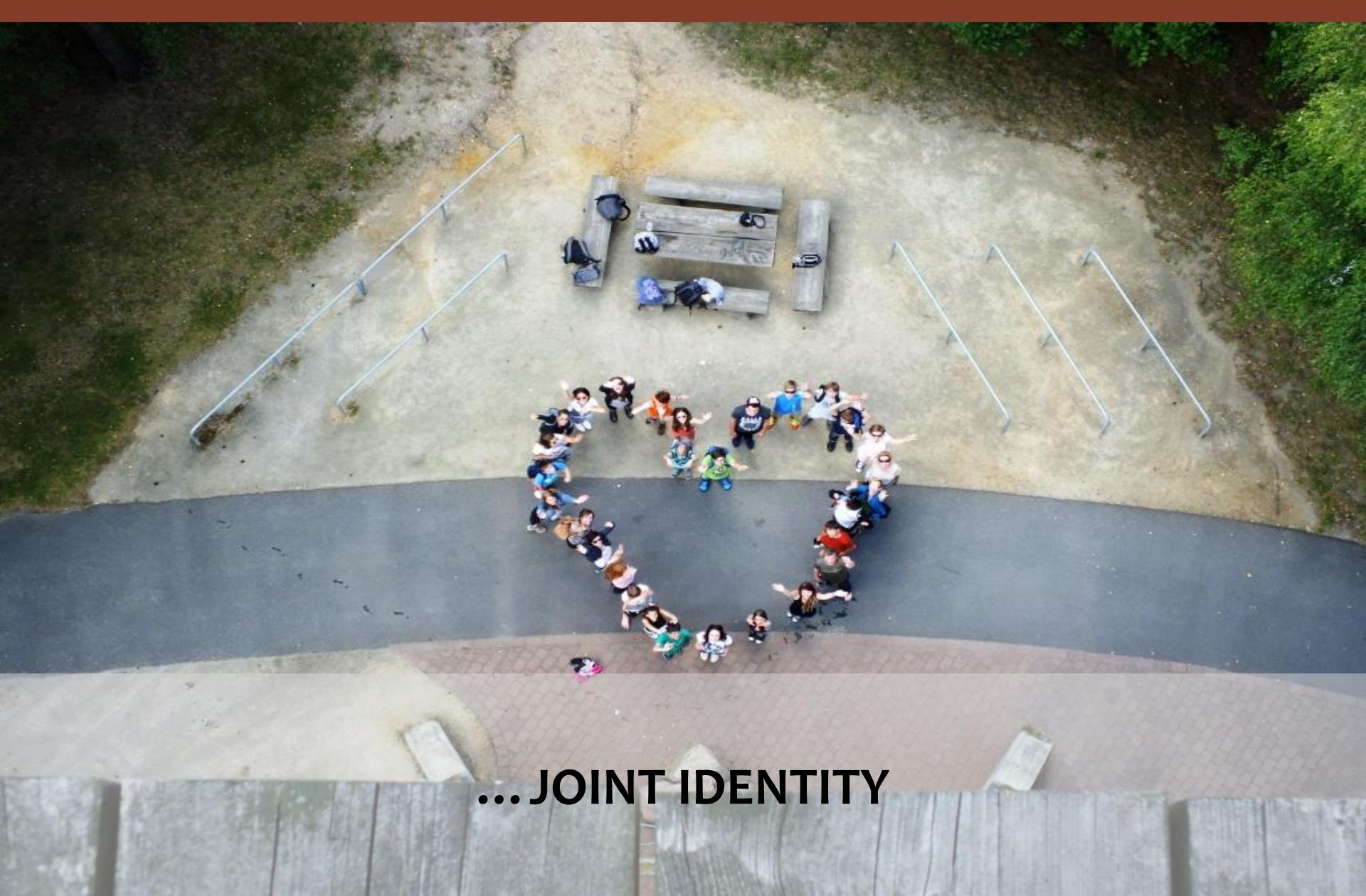
European Geopark Week with crossborder activites, for example

- seven bridges runs
- foto challenges

annual Geopark Day, every 3rd weekend in September

seasons opening: traditional cycle tour („Anradeln“)

→ always accompanied by a German and a Polish guide / supervisor / association member

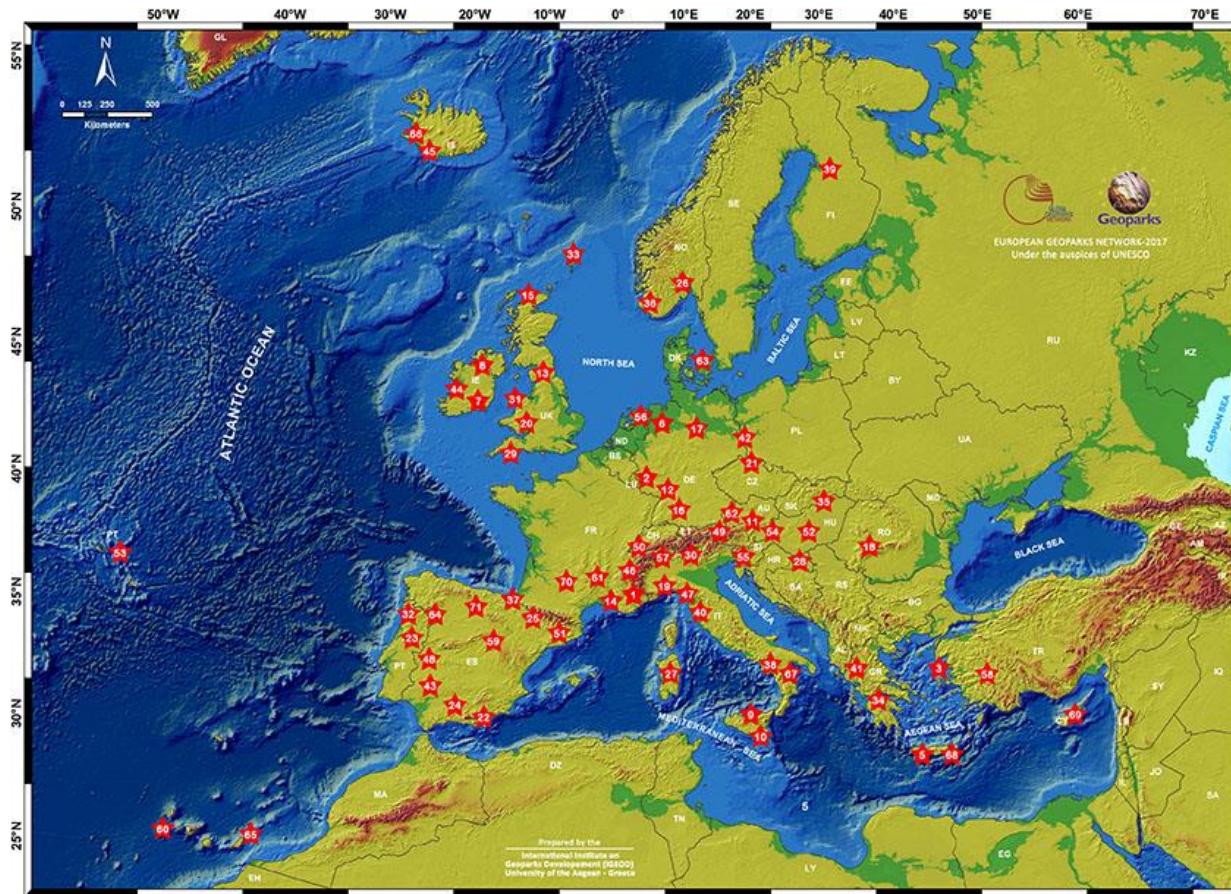


...JOINT IDENTITY





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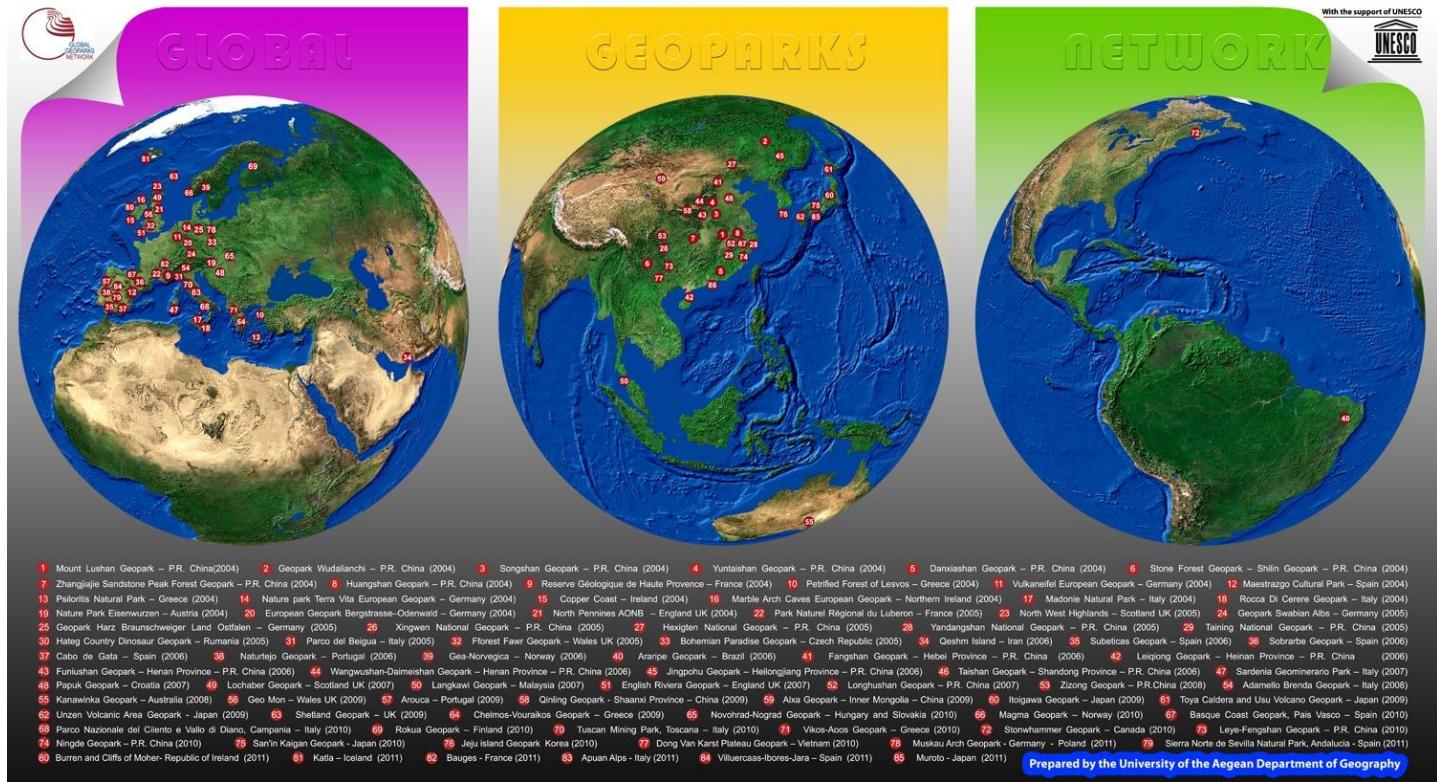


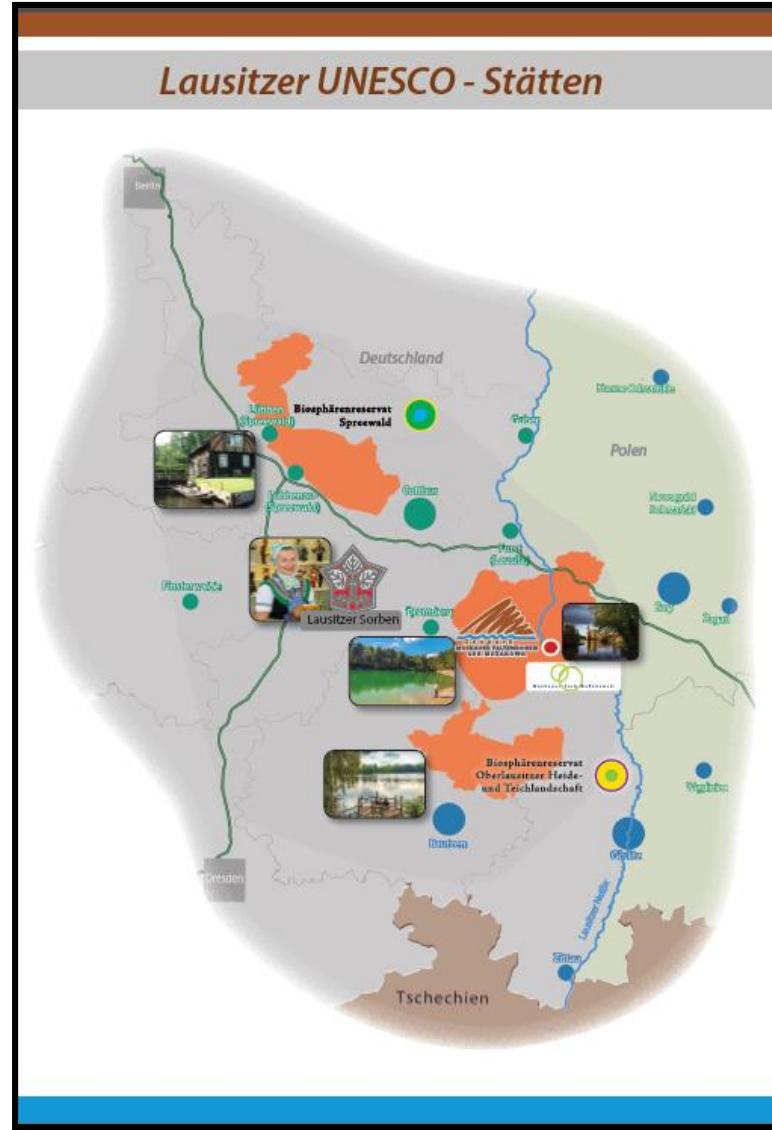
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