

Heritage Studies

Erfolgsfaktoren für das Management von Kulturerbe aus akademischer Sicht



Marie-Theres Albert
Wien, 15. November 2018

**2.1) Glaciers in Nepal's Sagarmatha National Park are endangered by global warming**

Source: https://upload.wikimedia.org/wikipedia/commons/b/b3/Sagarmatha_National_Park-Gorak_Shep_to_Pheriche_2013-05-06_11-46-32.jpg Thomas Fuhrmann (CC BY-SA 3.0)

**2.2) Angkor Wat, Cambodia**

Source: "Angkor Wat" by Jason Eppink. Licensed under CC BY 2.0 (www.flickr.com/photos/jasonneppink/8527131620)

**423) Refugee camp in South Kivu, Congo**

Source: „Waiting for Water“ by Julien Harneis. Licensed under: CC BY-SA 2.0. https://www.flickr.com/photos/julien_harneis/1354548776/



3.1) Technological change and internet

Source: pixabay.com under CC0 Creative Commons
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3.2) Palmyra

Source: www.flickr.com/photos/varunshiv/5347924973



3.3) Quedlinburg, Germany

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3.4) Demographic change

Source: pixaby.com und CCO Creative Commons; <https://pixabay.com/de/mann-kind-baby-gro%C3%9Fvater-opa-3552247/>

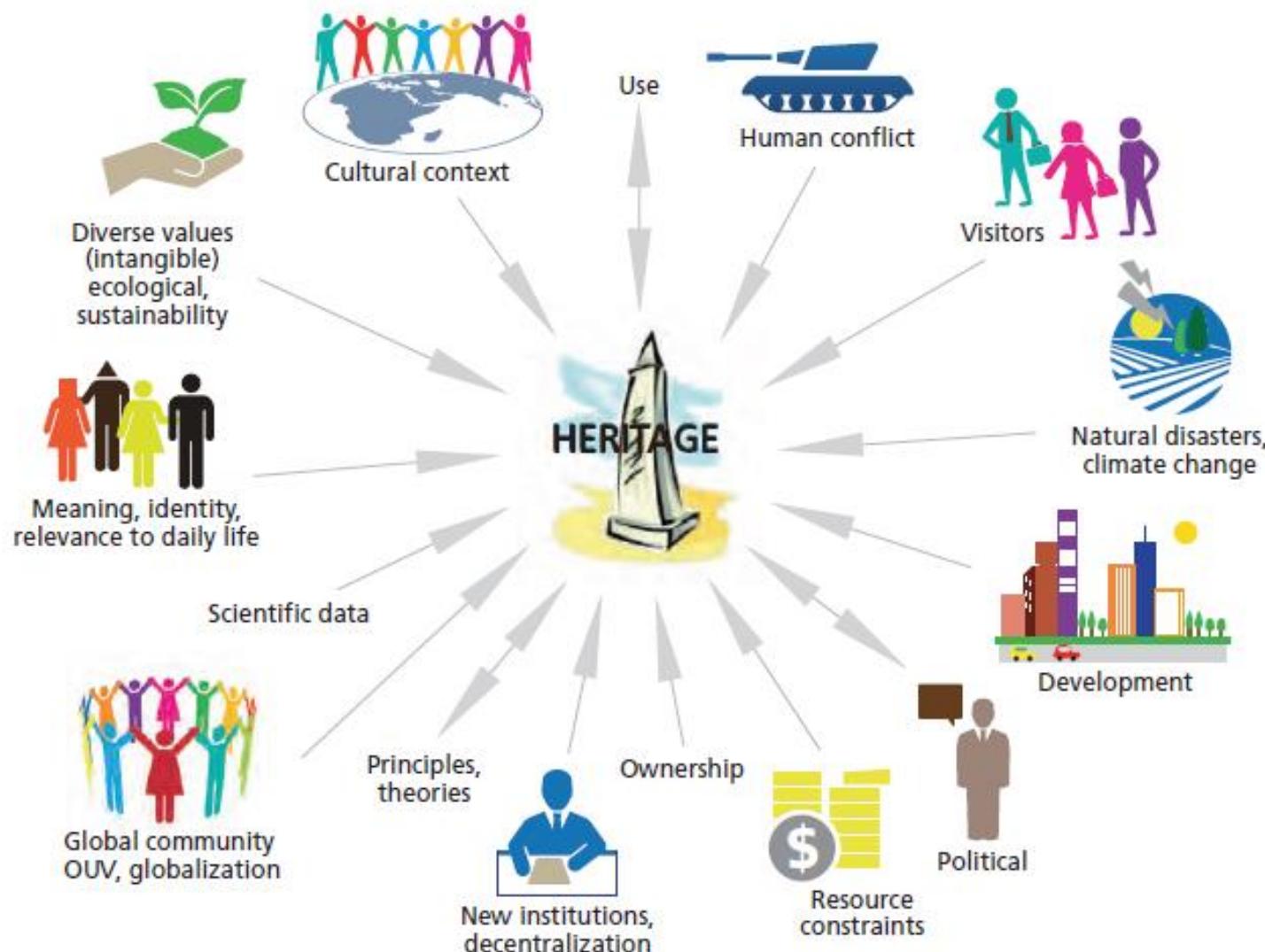
UNESCO's International Standard Setting and Legally Binding Instruments

Legally binding and/or standard setting instruments enable States to protect more effectively all forms of culture.

They include charters, conventions, declarations or recommendations, which are adopted by UNESCO's Member States.

Greater complexity

Greater need for suitable management approaches



Die Tempel von Abu Simbel



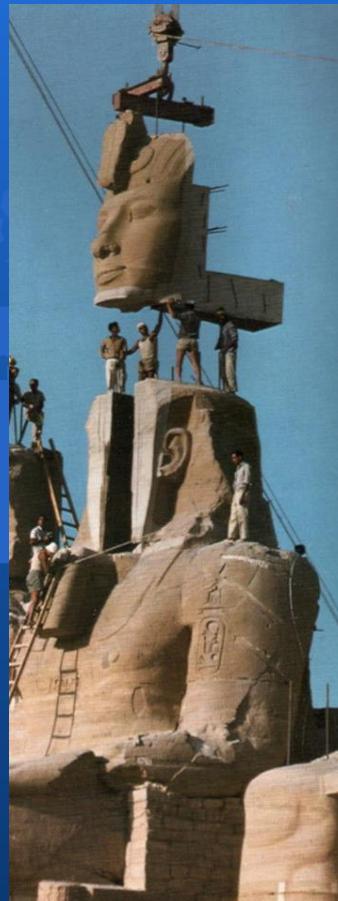
Tempel Ramses II. im Jahr 1865

(“Lantern Slide Collection, Façade, Temple of Ramses II at Abu Simbel. 19th Dy., n.d.” Brooklyn Museum Archives, https://upload.wikimedia.org/wikipedia/commons/2/23/S10.08_Abu_Simbel%2C_image_9930.jpg)



Tempel Ramses II. im Jahr 2004

(“Egypt-10B-022 – Great Temple of Rameses II” by Dennis Jarvis. Licensed under CC BY-SA 2.0. (www.flickr.com/photos/archer10/2216680889)



Per-Olow Anderson, sv:
Forskning & Framsteg 1967
issue 3, p. 16, Picture in public
domain



Blick vom Assuan-Staudamm

(“Aswan Dam” by David Berkowitz. Licensed under CC BY 2.0 (www.flickr.com/photos/davidberkowitz/4058811456))



Petra, Jordan

Date of Inscription: 1985

Criteria: (i)(iii)(iv)

Inhabited since prehistoric times, this Nabataean caravan-city, situated between the Red Sea and the Dead Sea, was an important crossroads between Arabia, Egypt and Syria-Phoenicia. Petra is half-built, half-carved into the rock, and is surrounded by mountains riddled with passages and gorges. It is one of the world's most famous archaeological sites, where ancient Eastern traditions blend with Hellenistic architecture.

Quelle: <http://whc.unesco.org>, Ref. 326 & <https://www.flickr.com/photos/feuilllu/4272687/>

International Charter for the conservation and restoration of Monuments and Sites, The Venice Charter 1964

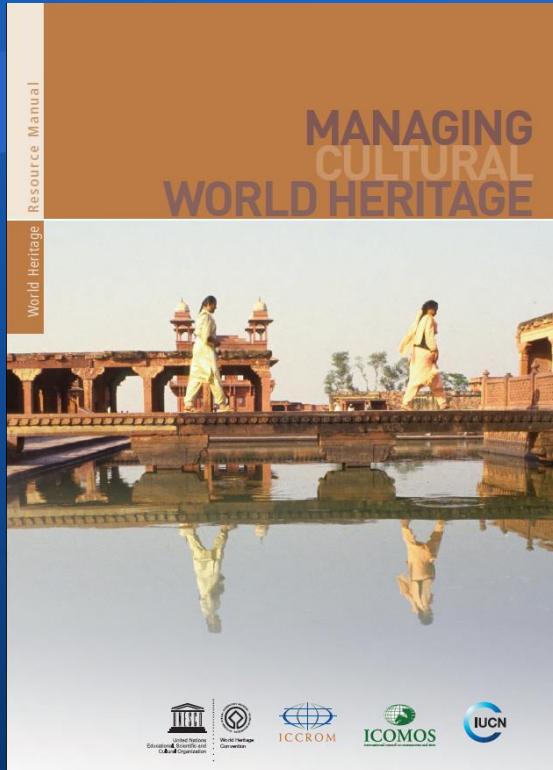
„Imbued with the message from the past, the historic monuments of generations of people remain to the present day as living witnesses of their age-old traditions. People are becoming more and more conscious of the unity of human values and regard ancient monuments as a common heritage.“ (Venice Charter, Preamble)



Venice, Italy

Quelle:

https://www.flickr.com/photos/_tiffany/49841066377/



UNESCO, ICCROM, ICOMOS, IUCN (eds.)
Managing Cultural World Heritage
(16/11/2013)
Bildquelle:
<https://whc.unesco.org/document/125839>

Conventional Approach

- Objektdefinition und Identifizierung
- Datensammlung und Dokumentation
- Einschätzung und Beurteilung der Rahmenbedingungen und Konditionen
- Planung der Konservierungsmaßnahmen sowie der potentiellen Schwierigkeiten zum Beispiel im Hinblick auf Authentizität
- Durchführung der Maßnahmen und Evaluierung.

(ebd. 24f.)



Hufeisensiedlung in Berlin

Quelle: UNESCO Welterbeliste Ref 1239 & https://commons.wikimedia.org/wiki/File:Luftbild_Hufeisen_in_der_Hufeisensiedlung.jpg

Berliner Siedlung der Moderne

Jahr der Einschreibung: 2008

Kriterium: (ii)(iv)

Criterion (ii): The six Berlin housing estates provide an outstanding expression of a broad housing reform movement that made a decisive contribution to improving housing and living conditions in Berlin.

Their quality of urban, architectural and garden design, as well as the housing standards developed during the period, served as guidelines for social housing constructed since then, both in and outside Germany.

Criterion (iv): The six Berlin housing estates are exceptional examples of new urban and architectural typologies, designed in the search for improved social living conditions. Fresh design solutions and technical and aesthetic innovations were incorporated by the leading modern architects who participated in their design and construction.

The Nara Document on Authenticity

The Nara Conference on Authenticity in Relation to
the World Heritage Convention, Nara, Japan,
November 1994.



Todai-Ji_Temple in Nara, Japan

Quelle: <https://www.flickr.com/photos/mmm-yoso/49641458003/>

The Burra Charter

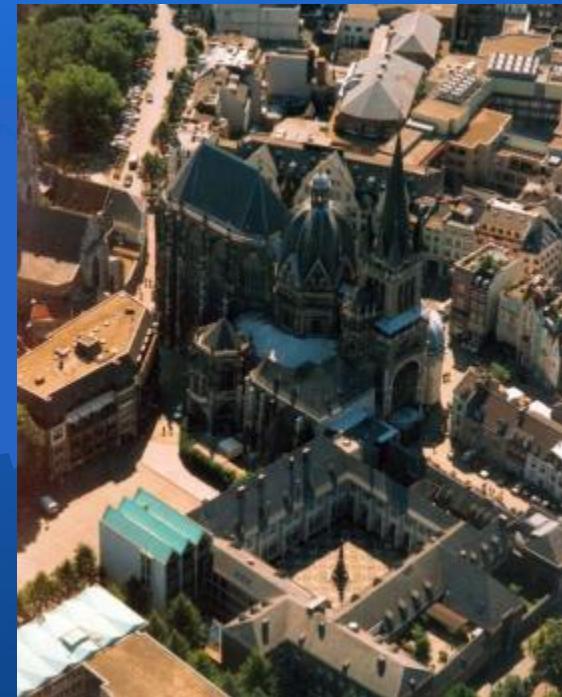
The Australia ICOMOS Charter for Places of
Cultural Significance, Burra, Australia, November
1999.



Logo Australia ICOMOS

Thematic Framework:

- Cultural associations in society, expressions of creativity
- Expressions of Society
- Creative Responses and Continuity (monuments, groups of buildings and sites)
- Spiritual responses (religions)
- Utilising natural resources
- Movement of peoples
- Developing technologies



Aachen Cathedral, Germany

Quelle:
<http://whc.unesco.org/en/documents/107486>

Quelle: ICOMOS: Filling the gaps. An Action Plan for the Future; http://www.international.icomos.org/world_heritage/gaps.pdf, 2005

Typologischer Rahmen:

- a) Archäologisches Erbe
- b) Steinmalerei-Stätten
- c) Fossilienstätten
- d) Historische Gebäude und Ensembles
- e) Städtische und ländliche Siedlungen/
Historische Städte und Dörfer
- f) Traditionelle Architektur
- g) Religiöse Stätten
- h) Landwirtschaftliche, industrielle und
technologische Stätten
- i) Militärische Stätten
- j) Kulturlandschaften, Parks und Gärten
- k) Kulturelle Routen
- l) Begräbnisstätten
- m) Symbolische Stätten und Denkmäler
- n) Modernes Erbe

Quelle: ICOMOS: Filling the gaps. An Action Plan for the Future; http://www.international.icomos.org/world_heritage/gaps.pdf, 2005



Fagus-Werke Alfeld, Deutschland

Quelle:
<https://www.flickr.com/photos/steffenz/29556022848/>

2002 The Budapest Declaration: The “4 C’s”

- I. To strengthen the **credibility** of the World Heritage List
- II. To ensure the effective **conservation** of World Heritage properties
- III. To promote the development of effective **capacity-building** measures
- IV. To increase public awareness, involvement and support for World Heritage through **communication**

2007 World Heritage Committee New Zealand session: The “5th C”

- V. The meaningful involvement of human communities



Angkor Wat

Quelle: <https://pixabay.com/images/id-2033988/> pxhere – license free – CC0

Welche wirtschaftlichen Effekte haben touristische Nutzungen von Welterbe?



Massentourismus am Angkor Wat, Kambodscha

"Angkor Wat" by Jason Eppink. Licensed under CC BY 2.0 (www.flickr.com/photos/jasoneppink/8527131620)

Training Strategies for World Heritage Management

(Eds.) Marie-Theres Albert, Roland Bernecker,
Diego Gutierrez Perez, Nalini Thakur, Zhang Nairen

Training Strategies for World Heritage Management

The essays collected in this publication present the broad range of contributions developed in the course of the project "Development of Multi-Disciplinary Management Strategies for Conservation and Use of Heritage Sites in Asia and Europe" (MUMA) which was carried out by European and Asian Universities. In conclusion, the publication offers readers a rich source of models for constructing heritage education tools on a variety of institutional levels and provides them with innovative management concepts in terms of sustainability.

Available online
<http://www.tu-cottbus.de/interkulturaiae>

Series of published volumes

- Volume 1: Nature and Culture – Ambivalent Dimensions of our Heritage
- Volume 2: Constructing World Heritage
- Volume 3: Training Strategies for World Heritage Management
- Volume 4: World Heritage and Cultural Diversity

This book was financially supported by European Union Asia-Link Programme

2007, 235 pages, English, ISBN 3-927907-93-6
Print: DRUCKZONE GmbH & Co KG, Cottbus

Training Strategies for World Heritage Management

Volume 3

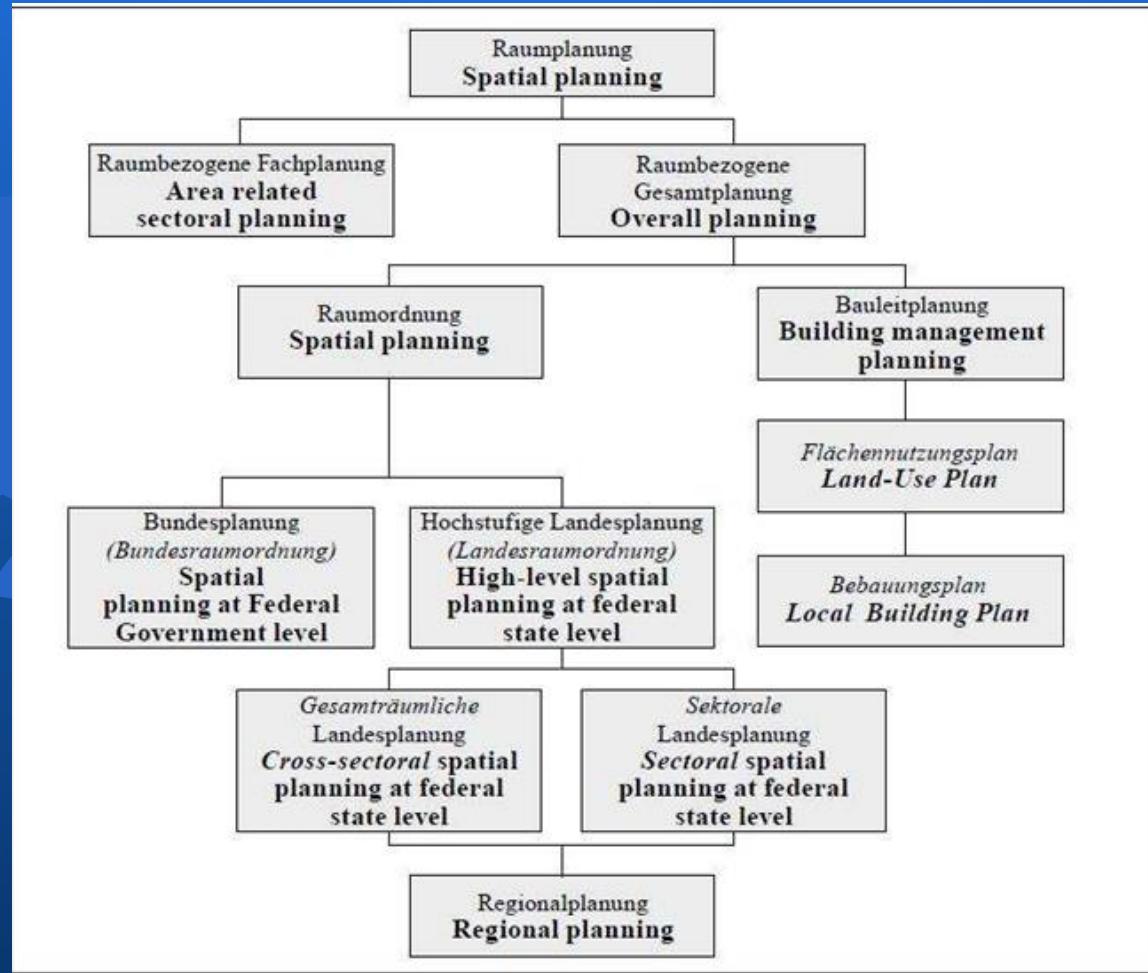
Editors

Marie-Theres Albert
Roland Bernecker
Diego Gutierrez Perez
Nalini Thakur
Zhang Nairen
with a prologue by William Dalrymple





Ein effektives Site Management
erfordert integrierte Planungs- und
Handlungskompetenzen zur
Festlegung von Zielen und
Maßnahmen zum Schutz und zur
Nutzung von Welterbe
(Birgitta Ringbeck 2008, S.6)



Quelle: Birgitta Ringbeck , Presentation on the OWHC Regional Conference

„neben der Darstellung des außergewöhnlich universellen Wertes und der Feststellung der Echtheit und/oder Unversehrtheit (...) Aussagen zum Erhaltungszustand, zum Gefährdungspotenzial und zur Überwachung, zu Wissenschaft und Forschung und zu finanziellen Ressourcen, zur Zahl und Qualifikation der Mitarbeiter bzw. der beteiligten Institutionen, zu Fort- und Weiterbildungsmöglichkeiten, zu Bewusstseinsbildung und Vermittlung, zu Besucherzahlen und Besucherlenkung sowie zu Tourismus- und Verkehrskonzepten enthalten“

(Birgitta Ringbeck 2008, S.6).

2002

Budapest Declaration on World Heritage:

III. To promote the development of effective capacity-building measures, including assistance for preparing the nomination of properties to the World Heritage List, for the understanding and implementation of the World Heritage Convention and related instruments



Budapest, Hungary

Quelle: <https://pixabay.com/images/id-1254366/>

2007
World Heritage Committee
New Zealand session
The “5th C”: community involvement

“the identification, management and successful conservation of heritage must be done, where possible, with the meaningful involvement of human communities, and the reconciliation of conflicting interests where necessary. It should not be done against the interests, or with the exclusion or omission of local communities”



Te Wahipounamu

South West New Zealand

Quelle: <https://pixabay.com/images/id-2278361/>

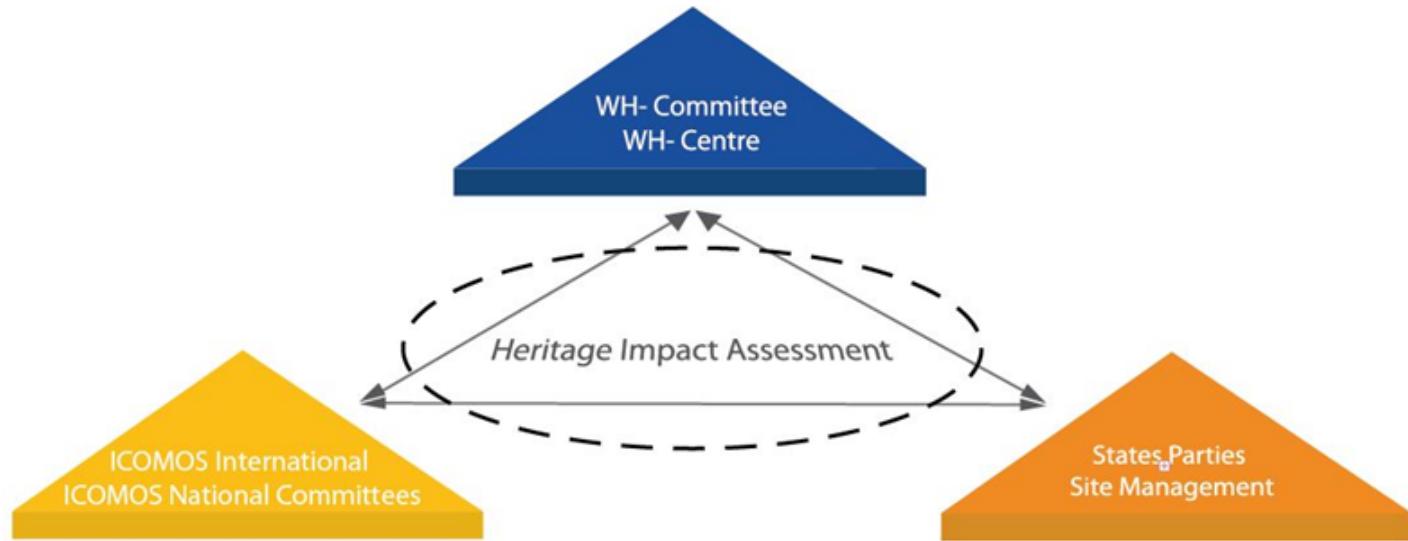


ZOPP: Zielorientierte Projektplanung

Planungshilfe für neue und laufende Projekte und Programme
“Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ)”



Quelle: <https://www.flickr.com/photos/kl/4515030574/>



(© Michael Kloos)

HIA as an instrument for planning, communication, mitigation

Quelle: Impact Assessment on World Heritage | APAI | Sanitra | „Heritage Impact Assessment“ | Prof. Dr.-Ing. Michael Kloos | 09. November 2017

Heritage Impact Assessment (HIA)

"A process of **identifying**, predicting, **evaluating** and communicating the probable effects of a current or proposed development policy or action on the cultural life, institutions and resources of communities, then **integrating** the findings and conclusions into the planning and decision making process, with a view to **mitigating** adverse impacts and **enhancing** positive outcomes."

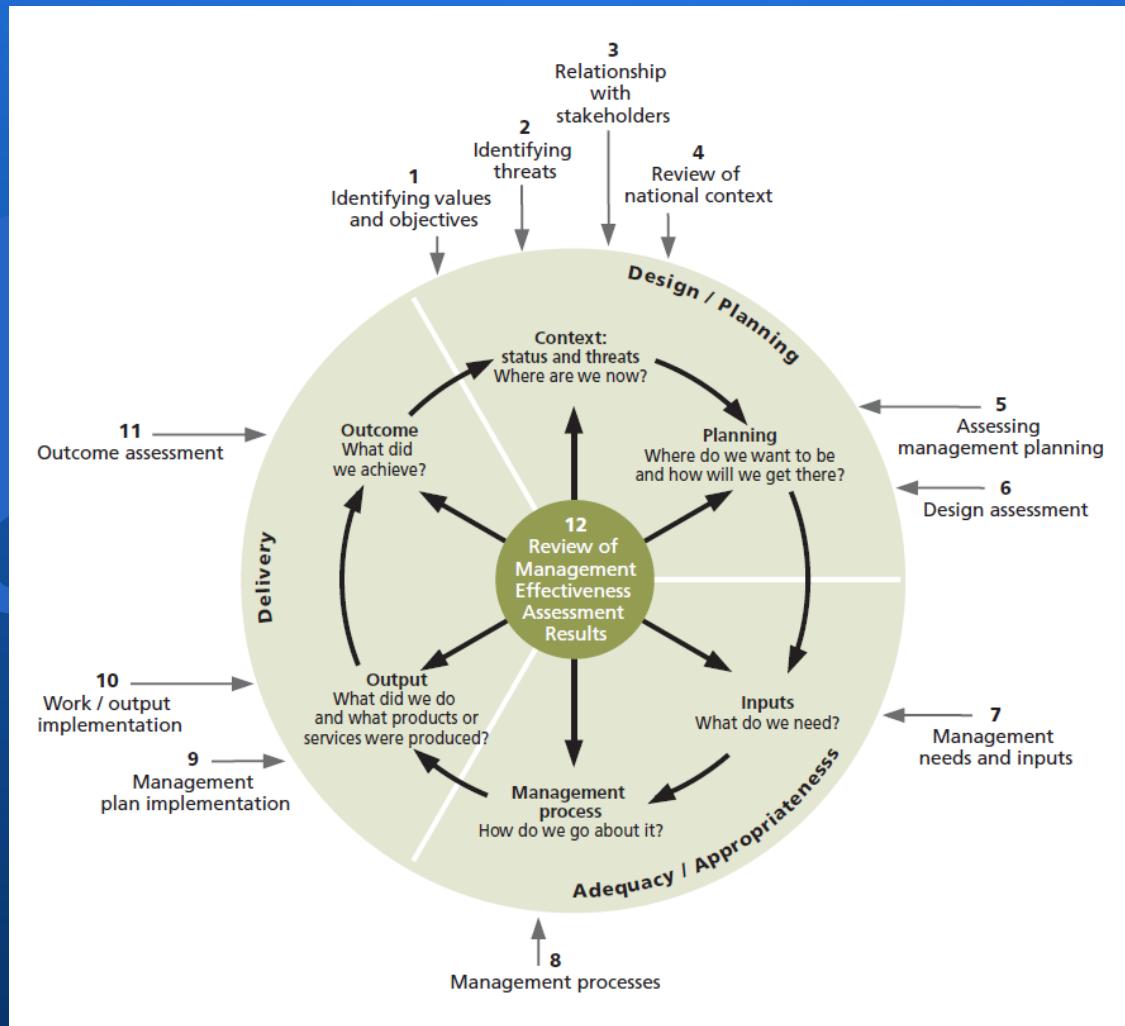
Def. Impact Assessment: International Association of Impact Assessment (IAIA)



Heritage Impact Assessment (© Michael Kloos)

HIA as a Process: From Screening to Monitoring

Quelle: Meeting on Heritage and Environmental Impact Assessments (HIA) (EIA) | State of the Art HIA and EIA practices | UNESCO Room VI | Prof. Dr.-Ing. Michael Kloos | 05.12.2017



Quelle: UNESCO, ICCROM, ICOMOS, IUCN (eds.), Managing Cultural World Heritage, Paris 2013, S.146
World Heritage Papers Nr. 23 , Seite 13, figure 23

Thank you for your attention!

Prof. Dr. Marie-Theres Albert
albert@ina-fu.org

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- 5.1) Quelle: <https://whc.unesco.org/document/125839>“, MANAGING CULTURAL WORLD HERITAGE - Diagramm 2, S. 15 - Some examples of old and new issues in heritage management, Published in 2013 by the United Nations Educational, Scientific and Cultural Organization, 7, place de Fontenoy, 75352 Paris 07 SP, France; © UNESCO / ICCROM / ICOMOS / IUCN, 2013; ISBN 978-92-3-001223-6
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- 25.1) Quelle: Meeting on Heritage and Environmental Impact Assessments (HIA) (EIA) | State of the Art HIA and EIA practices | UNESCO Room VI | Prof. Dr.-Ing. Michael Kloos | 05.12.2017
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